

#### GENEVA FLORAL COMPANY

CHRYSANTHEMUM

ROOTED CUTTING PRICE LIST

1956

P.O. BOX 176
MAYVILLE, NEW YORK

#### INSTRUCTIONS FOR ORDERING

WHEN ORDERING

Minimum total orders should be at least 100 cuttings. All varieties should be ordered in multiples of 50.

PRICES

Price per 100 opposite each variety on order sheet. Price per 25, add one cent per cutting over and above the price per 100.

DISCOUNTS: 5% Discount CASH WITH ORDER.

TERMS: Cash to all customers. At least 50% of the amount must be enclosed with your order if you Want us to send it C.O.D. This part payment is necessary because of the perishable nature of the cuttings. If shipment is refused for any reason it is usually a total loss.

DELIVERY: Most shipments will be made by Express Collect or if sent by Parcel Post an invoice for Parcel Post charges will accompany invoice for plants.

CLAIMS FOR DAMAGES: If plants are damaged upon arrival, NOTIFY
YOUR EXPRESS AGENT IMMEDIATELY. Get a BAD ORDER REPORT made
out and signed by him. If this is done, your claim will receive
prompt attention. You may file the claim direct, or if you
prefer, mail us the Bad Order Report, invoice and Express Receipt,
and we will file claim for you. Our packing is all done by men
of experience who have done it for years and any trouble must be
settled with the carrier. However, we will do all we can to
assist you.

NO GUARANTEE: While we use every possible care to have all varieties properly labeled and true to name, we, Geneva Floral Co. Inc., give no warranty expressed or implied, also we cannot guarantee a crop as growing depends entirely upon the grower. Our liability, in all instances, is limited to the purchase price of the plants.

CANCELLATION: Must reach our office at least 10 days before scheduled shipping date. However, if all or any part of your order has been shipped, we can cancel the UNSHIPPED PORTION only.

CARE OF CUTTINGS WHEN RECEIVED: If your cuttings seem wilty, remove wrappers and dip them, tops and all, in cocl water and set the roots loosely in a flat of damp moss for a few hours or overnight, out of doors in the shade or under a cool bench where the wind does not blow on them. If you do this, you will find they will revive 100% and then are ready to pot or transplant. NEVER POT A WILTY PLANT. You may need to shade some according to the weather. A little wilting after potting will not harm and a light syringing occasionally will help very much. If cuttings are crisp the morning after 24 hours from potting, this shows they are taking water and your danger from shipping is over.

Orders accepted will be subject to the above terms.

# NEW GARDEN VARIETIES 1956 INTRODUCTIONS BY DEPETRIS

#### GLORIA

A very free flowering medium sized decorative pompon. Flowers are larger and more double than Chris Columbus. Good growth habits and foliage. Blooms Sept. 15th.

#### BENORA

Dwarf cushion type growth with excellent stems and foliage. Large 3" white flowers on well shaped plants. Blooms Sept. 20th.

#### ASTORIA

A very free flowering plant producing numerous sprays of deep lemon pompons on stiff stems. Blooms Sept. 28th.

#### FREYA

Very large deep golden yellow 4" blooms produced on medium upright growth with excellent stems and foliage. Good flower placement, Blooms October 1st.

#### ARLORA

Beautiful large perfect shaped blooms well spaced on very rigid stems from well branched plants with bright green foliage. Flowers are bright lemon and fully double. Excellent specimen plant. Blooms October 10th.

### MICHIGAN

Large clear yellow blooms fully 4" and larger across produced on beautiful vigorous plants with rigid stems. Should be disbudded and supported due to size of bloom. Good outside cut flower when protected from frost. Matures October 12th.

### SUNBURST

Large cactus type 4" and larger when disbudded. Beautiful golden yellow blooms produced on vigorous plants with excellent foliage and stems. Should be supported since heavy rains and wind will blow the large bloom over. Matures October 12th.

#### NEW GARDEN VARIETIES 1956

#### INTRODUCTIONS BY DEPETRIS

#### CARTOCA

Another large flowered addition to the late garden varieties. Should be disbudded. Blooms are fully 4" across. Large decorative type, flowers are golden yellow and produced on good stems and foliage. Blooms October 12th.

#### TORONTO

Luminous bronze cushion type growth, producing masses of blooms on bushy plants. Excellent border variety. Blooms September 20th.

#### MOROCCO

Dwarf cushion type growth producing  $3\frac{1}{2}$ " blooms in large quantities on well shaped plants. A reddish bronze border plant. Blooms October 1st.

#### CAPRICE

Large full decorative 4" blooms having a good deep apricot bronze color. Strong bushy semi-dwarf growth with excellent foliage. Blooms October 1st.

#### GRANADA

Very free flowering deep coppery bronze decorative intermediate size flower produced in masses on excellent stem and foliage. Medium height. Good secondary border plant. Blooms October 8th.

#### GLADIATOR

Large 4" full decorative orange red blooms produced on plants of medium height with upright stems and good foliage. Very free flowering considering size of bloom. Try disbudding this one. Blooms October 10.

#### CRUSADER .

Large double crimson red blooms 4 or more inches (larger when disbudded) produced on strong robust stems with very strong flower petioles. This is an outstanding specimen variety when disbudded for the late Mum garden or as China Mums. Blooms October 12th.

#### MAYFLOWER

Very hard solid pompons, soft luminous pink, borne atop perfect sprays and rigid stems. Excellent early cut flower. Blooms October 1st.

#### NEW INTRODUCTIONS FOR 1956

#### VESTA (DEPETRIS)

White button with good form. Blooms are produced on good stems with excellent sprays. Responds in 9 weeks. Blooms October 25th.

### VENONA (DEPETRIS)

Large white daisy suitable for sprays or disbuds. Has a prominent large disc. Blooms are produced on vigorous growth and strong stems. Responds in 9 weeks. Blooms October 30th.

### SYBIL (DEPETRIS)

An excellent multi-petalled daisy having a large broad petalled form with very good substance. Color is yellowish apricot of a very appealing hue. Excellent stem and foliage with outstanding production. Blooms normally October 25th. Responds readily to shading in 9 weeks.

### PAXON (DEPETRIS)

Luminous bronze pompon with deeply serrated petals resembling Ill. Snowdrift, but larger and more fuller, having small glossy finely cut foliage. Blooms October 20th. A very good novelty in the 8 week group.

### ELVIRA (DEPETRIS)

A semi-dwarf pink daisy suitable for growing in sprays, a good color, with low growth for growing on those side benches. Blooms October 25th. 9 week group.

### ONECTA (DEPETRIS)

Pale pink quilled large flower. Quills are straight and possess unusual substance. Very strong semi-dwarf stems and excellent foliage. Suitable for novelty pots. Blooms November 5th. 10 week variety.

## MRS. EISENHOWER (DEPETRIS)

Large golden bronze spider. Quills are slightly barbed and possess great substance. Very vigorous and tall growth. Good foliage and stem. Normal bloom November 5th. 10 week group.

## MORIBANA ( DEPETRIS)

Intense golden spider with a prominent disc. Very good substance with strong stems. An excellent spider of lasting quality. Blooms October 28th. Responds to shade in 9 weeks.

#### NEW INTRODUCTIONS FOR 1956

### LOLITA (DEPETRIS)

Pure white daisy suitable for sprays, unusually good form and substance. Good growth habit and production. Medium height. Blooms November 8th. A very good white daisy.

#### ALVODA (DEPETRIS)

Large pink pompon. Good form. Blooms in early December.

### ILL. PETITE (UNIV. ILLINOIS)

Very small orange yellow button. Prolific blooming habit. Quite useful for small floral pieces. Matures November 10th.

### YEL. IGLOO (NEAL)

Sport of Ill. Igloo. A bright lemon yellow pompon maturing November 10th. A useful addition to the March through November pompons.

## INTRODUCTIONS - 1955

### ILL. SPRINGTIME

A warm rich truly pink daisy of good shipping qualities. Responds well to off-season blooming.

### ILL. STARFLOWER

Large white spoon type daisy, flowers are fully 6" across in sprays. Petals are rigid and spaced far apart, giving the flower a spider type appearance. A true novelty for the selective retailer.

### GOLDFINCH

Vigorous growing solid type pompon. A golden yellow pom that responds well in the 9 week class. Excellent for Cloth House and early Spring blooming. Recommended March through October.

### YEL. ALBATROSS

Lemon yellow, sport of Albatross.

### ILL. PEACE

A very attractive white anemone with a cream cushion. Flowers are produced in abundance on well formed sprays with strong stems. A very useful white for Thanksgiving.

#### WEDDING BELLS

A medium size white pompon with bright green eye. Flowers have outstanding substance.

#### RED ENCHANTRESS

A red sport of Enchantress. Responds very readily to off-season blooming and should be very useful from December 5th through February. Good grown in sprays but disbudding enhances the color and with proper handling produces a large red at Christmas when reds are needed.

#### MRS. IWATA

Large white incurved sport of Phillip Kay, Matures November 10th.

orly spring and late Fall ...... 7-25

89-T .... will program or by . negroup lines - got

## \* RECOMMENDED FOR POT CULTURE

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
WHITE 8 WEEK VARIETIE	S		J. 516
CALIF WH. DAISY - Medium single pure white (Kimoto's White) petals	7-20	10-15	3.75
NORONA - Small white pompon	7-20	10-15	3.75
SILVER BALL - Large pompon pure white	7-20	10-15	3.00
<pre>IRENE - Small white pompon</pre>	7-20	10-20	4.00
PRISTINE - Pure white pompon, very good Ma thru October under glass, or in the clot house from August thru October	h Mack	10-20	3.00
MINONG - Small white pompon	7-20	10-20	4.00
9 WEEK VARIETIE	S		
VESTA (NEW) - White button with good form, blooms are produced on good stems with e cellent sprays, responds in 9 weeks		10-25	3.50
POPCORN - Medium pompon, very productive, w suffused with pink		10-25	3.50
WH. POPCORN - Medium cream pompon, sport of Popcorn		10-25	3.50
KEEPSAKE - White pompon, tall, with good sp formation, recommended March thru Octobe will be suffused with light pink during early Spring and late Fall	r,	10-25	3.00
SONGSTER - Medium Pompon, pure white	7-25	10-25	3.50
PINOCCHIO - Small pompon, hard button white	7-25	10-25	3.50
*GRANITE STATE - Large white disbud pompon, fect form, ideal as pot plant, responds recommended August thru November, April	well,		
June,		10-25	3.25
COTTON TOP - Small pompon, pure white	7-25	10-25	4.00
ARCADIA - Medium pompon, pure white	7-25	10-28	3.75
WH. DOTY - Large white pompon, responds wel disbudding		11-1	3.50

	VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
	WHITE 9 WEEK VARIETI	<u>(ES</u>		
	SEAGULL - Medium pompon, cream white	7-25	11-1	3.50
	HALO - White daisy having exceptionally go performance during May thru Sept. under glass.	C	11-1	3.50
*,*	VENONA (NEW) - Large white daisy suitable sprays or disbuds, has a prominent large blooms are produced on vigorous growth,	for ge disc,		3.70
	strong stems, responds in 9 weeks		11-1	3.50
	10 WEEK VARIETY	TES.	at beritain a	
	WHITETOP - Large white decorative pompon of ceptional merits, very good, May thru Munder glass or cloth house, good product plus quality growth.	Nov. 5th, etion	11-5	3.00
	on A		71-7	3.00
	MADONNA - Medium large clear white pompon ing traces of pink during cool nights i cloth house. Excellent growth	in late	11-5	3.25
	ENCORE - Pure white large pompons, produce rigid stems, excellent late August thru in cloth house and Oct. thru Nov. 5th uglass.	Sept.	11-5	3.00
	*RICHARD MANDEL - Large cream white pompon	ALCO DE SETEN	in usnie.	3.75
	bud good for pots		11-5	3.25
	REV. BUSHNELL - Medium pompon, formal type cream	7-28	11-8	3.75
•	MOONGLOW - Medium white pompon	7-28	11-8	3.75
	LOLITA (NEW) - Pure white daisy suitable f sprays unusually good form and substant good growth habit and productions, medi	e, Lum	73.0	2 50
	height, a very good white daisy	A Coloration or	11-8	3.50
	responds well to year around flowering March thru Nov., a variety that should	from		2.05
	used in all year around schedules	CONTRACTOR SECTION	11-10	3.25
	DYNAMO - Medium pompon, good stems, white.	and the same of th	11-10	3.75
	VESPER - Medium large pompon, white	7-28	11-10	3.75

VARIETY		NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
WHITE	10 WEEK VARIET	PIES		
PACESETTER - A good med duces and ships well	with good subsi	alle alla	g mulbom - ,	ARROHAL .
stems, responds read	ily to oil seasor	7-28	11-10	3.25
CALIF. WH. MENSA - Medi (Nagona)	um single, cream	white 7-28	11-10	3.75
LITTLE 'AMERICA - Small white used for pots,	spray type anemon good small disb	ne, pure ad 7-28	11-10	3.25
SHASTA - Medium large we that can be depended season treatment at year. Ships well for dyes readily, we reduce the certainly as the best of all varieties for	all times through an anemone and commend this variet and most dependent the beginner in	hout the takes ety dable	To to all y	0.75
around blooming		1-20	11-10	2.75
CREAM SHASTA - Same siz	cream in color.	(-20	11-10	3.50
some traces of pink petals are deeply se appearance of being effect, recommended the cloth house late very well and we fint times	when first openion are spider pompon March thru June e August thru Oct	the or lacey and in dyes	11-12	3.25
MATCHLESS - Medium pomp			11-12	4.00
	11 WEEK VAR	ETIES		
WH. TAFFETA - Medium d Taffeta, responds t	he same		11-15	3.75
WH. FREIDA - Large and sprays, white	mone, good disbuc	ided or 8-1	11-15	3.00
SNOWFLURRY - Small whi			11-15	3.50
ESKIMO - Medium single stem, white yellow	of good substan	ce and	11-15	4.00
SCULPTURE - Large sing white	le, responds wel	1, ivory 8-1	11-15	3.50

VARIETY		NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
WHITE	11 WEEK VARIET	TES		
flowers a petals as	OWER - Large white spoon type are full 6 inches across in sprent regid and spaced far apart, er a spider type appearance.	giving A true		1
novelty:	for the selective retailer	O-T	11-18	4.00
****	edium pompon, white		11-20	3.50
white	Medium pompon, good producer	0-1	11-20	3.50
with a c in abund	- A very attractive white aner ream cushion. Flowers are proance on well formed sprays, witems, a very useful white for	th Thanks-	11-20	
substanc	Large ivory decorative of excee and growth habits, excellentuse Sept. thru Oct. 15th	t late_	11-20	3.25
L. IS. BEAU yellow c	enter wh	ite 8-1	11-20	3.50
pompon, ing the	Very formal type creamy whit very good normal season and f season thru February	or extend-	11-23	3.25
ILL. BOUNTI	FUL - Medium formal pompon, W	hite 8-1	11-23	3.75
		TIES		
SILVERCREST to an ea	r - Small formal white pompon arly Snowcrest	likened	11-25	3.75
*WH. LADY -	Large white anemone disbud, g	ood pot 8-5	11-25	. 3.50
WH. YULETI	DE - Medium decorative pompon,	pure 8-5	11-25	3.00
WH. VALENC	IA - Large single, responds to white	dis- 8-5	11-28	3.25
CORDOVA - 1	Medium decorative pompon, prodhite	ductive,	11-30	3.50

VARIETY NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
WHITE 12 WEEK VARIETIES		
BELRAY - Pure white large flowers produced on  excellent growth and sprays, excellent from normal season thru March, quality will be improved if temperature is lowered after it starts to flower	11-30	3.00
FORTUNE - Medium formal pompon, cream white. 8-5	12-1	3.25
MONARCH - Large decorative pompon, ivory white8-5	12-1	3.75
13 WEEK VARIETIES		
	12-5	3.50
COTILLION - Medium pompon, white 8-10	12-7	3.70
carrara - Medium decorative, low growth for side benches, pure white	12-5	3.50
WEDDING BELLS - A medium size white pompon with bright green eye, flowers have outstanding substance	12-5	4.00
SPANGLES - Medium pompon, pure white 8-10	12-5	3.50
WH. ENCHANTRESS - Large white anemone, good in sprays or disbudded, very good for extending the season from Dec. thru March, responds sharply	12-5	4.00
SNOWFLAKE - Medium pompon, clear white 8-10	12-5	4.00
CAMEO - Large decorative, very attractive, livory white	12-5	3.50
stance and form, easy to grow and responds well for extending the season thru March. 8-10	12-5	3.00
WH. SNOWDROP - Large pompon, sport of Snowdrop, pure white	12-8	4.00
IMP. WH. SUPREME - Large anemone disbud, white suffused with pink	12-10	3.50
YUKON - Nedium single, pure white potels 8-10	12-10	3.50
ILL. STARLET - Small anemone, good substance in sprays white with yellow center 8-10	12-10	3.75
SNOW QUEEN - Medium pompon, pure white 8-10	12-10	3.50

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
WHITE 14 WEEK VARIET:	IES		
SNOWCAP - Large formal white pompon of good stance, responds to bud setting readily extended season flowering, where temper	y in	,	
can be held at 60 degrees		12-15	3.25
GARZA - Medium anemone, good sprays, pure	white 8-15	12-15	3.25
CREAM SNOWCREST - Sport of Snowcrest, cream white		12-15	3.75
SILVERSMITH - Large showy white decorative very productive pompon, not as sharp a sponse as Snowcrest, but when handled and grown with low nitrates season can	re- properly be ex-	,	
tended Dec. thru March very readily		12-15	3.00
TRENTON - Medium pompon, good form and pr tive, white	oduc- 8-15	12-15	3.75
SNOWCREST - White having a sharp green ce very attractive when cut before the ce is fully opened, very good growth habi spray formation, responds very readily	nter t and for		
off season blooming, Dec. thru March, sharp responding 14 week variety	8-15	12-15	3.25
SATELLITE - Medium pompon, tall, ivory wh	ite. 8-15	12-15	3.50
WH. KRAMER - A west coast variety used ve extensively in California. Good shipp	er ·	12-20	3.75
and producer, large decorative pompon.		12-20	
HEIRLOOM - Medium decorative, white	4	12-25	
SNOW - Medium large pompon, cream white		15-52	3.27
REVELATION - Medium large decorative white the most accepted variety for late Decoration Jan. blooming without lights	and and	12-25	3.00
MUTC'S WHITE - Large decorative pompon, v	white 8-20	12-25	3.00
ILL. SNOWBOUND - Medium large decorative, quires 60 degrees, white	re- 8-20	1-2	3.50
TAIMEDA - The latest white pompon without	t using 8-20	1-5	3.50

VARIETY . NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
YELLOW 8 WEEK VARIETIES		
SARASOTA - Bright lemon pompon produced on good  stems with excellent spray formation, for cuttings, either under glass or outside throughout the south, also good in the early	10-15	5.00
cloth house	10-15	3.25
YEL. IRENE - Small button pompon, light lemon 7-20	20,	
RODELL IMP Small button pompon, productive, 11ght lemon	10-20	3.00
9 WEEK VARIETIES		
SYBIL (NEW) - An excellent multi-petalled daisy having a large broad petalled form with very good substance. Color is yellowish apricot of a very appealing hue. Excellent stem and foliage with outstanding production.  Blooms normally Oct. 25th and responds readily to shading in 9 weeks	10-25	4.00
GOLDFINCH - Vigorous growing solid type pompon, a golden yellow pompon that responds well in the 9 week class. Excellent for cloth house and early spring blooming. Recommended March thru Oct	10-25	3.75
GOLDEN HERALD - Large golden yellow decorative flowers. Excellent as a disbud or spray, very productive and responds to year around flowering very readily. When disbudded flowers are 4½" or more across	10 <b>-2</b> 5	3.25
GOLD COAST - Bright yellow formal pompon, a very good year around variety, recommended March thru Oct	10-25	3.00
IMAMURA YEL Medium single, lemon yellow 7-25	10-25	4.00
YEL. DOT - Medium pompon, yellow bright center7-25	10-25	3.50
RED DOT - Bright yellow pompon with bronze red center, sport of Pink Dot, responds to off season flowering, recommended for Sept.		
thru Oct. 15th cloth house and normal, March thru May in spring 7-25	10-25	3.00

VARIETY NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
YELLOW 9 WEEK VARIETIES		
ORDALIA - Large disbud for pots, deep golden. 7-25	10-25	3.75
SUNUP - Hard small yellow pompon produced on well formed sprays and long stems, a high temperature variety at its best June thru Sept	10-28	3 <b>.25</b>
YEL. ARCADIA - Medium pompon, lemon 7-25	10-28	3.50
AZTEC - Golden yellow daisy of good texture produced on excellent stems and spray formation. Good off season daisy, recommended April thru Oct	10-28	3.25
YEL. DOTY - Large pompon disbud, bronze yellow 7-25	11-1	3.75
MARY GOLD - Medium pompon, serrated petals, deep lemon	11-1	3.00
SCH. YEL. DAISY - Medium single, bright lemon 7-25	11-1	3.50
CALIF. YEL. DAISY - Medium single, bright lemon 7-25	11-1	3.50
YEL. SEAGULL - Medium pompon, light lemon 7-25	11-1	3.75
YEL. CASSANDRA - Medium pompon, stiff stems, deep lemon 7-25	11-1	4.00
YEL. HALO - Medium single, responds well, deep lemon	11-1	. 3.50
STARBRIGHT - Large golden yellow daisy, used from July to Nov. under glass	11-1	3.50
MARY L. HALL - Medium pompon, responds well  Apr. thru Nov., deep lemon	11-1	3.00
SUNRAY - Small yellow anemone grown to sprays, a sure response variety under about all condi- tions	11-3	3.25
HONEYMOON - Large single, response is good, bright 1emon	11-4	3.50
10 WEEK VARIETIES		
OR. BEAUREGARD - Orange yellow, sport of Beaure- gard, very good off season from March thru Nov	11-5	3.00

VARIETY NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
YELLOW 10 WEEK VARIETIES		
CONSTELLATION - Medium decorative, deep	11-5	3.25
BARCAROLE - Medium pompon, response is good, golden yellow	11-5	3.25
CRESCENDO - Large lemon yellow, an off season variety, more useful in the program July		
thru Sept., under glass than possibly at anyother time 7-28	11-5	3.25
BRIGADOON - Medium single, lemon yellow 7-28	11-5	3.75
NUGGETS - Small pompon, very productive, normal, deep lemon	11-5	3.75
PIXIE - Small pompon, lemon yellow 7-28	11-5	3.75
ILL. GOLD - Medium pompon, golden yellow 7-28	11-10	3.75
ILL. GOLD CUP - Large pompon, buttercup yellow 7-28	11-10	. 3.25
*YEL. BEAUTY - Large pompon disbud, good pot normal season, golden yellow	11-10	3.75
YEL. IGLOO - Large pompon, lemon yellow sport of Igloo, responds readily to off season flowering	11-10	4.00
YEL. SHASTA - Large lemon yellow anemone for year around blooming, a sure to bloom yellow for all seasons	11-10	3.00
CALIF. YEL. MENSA - Medium single; heavy petal, (Yel. Nagona) light lemon	11-10	3.75
ILL. PETITE - Small hard button pompon, orange yellow	11-10	5.00
11 WEEK VARIETIES		
GOLDEN CHORD - Large yellow pompons produced on good stems with dark green foliage, a beautiful pompon in its season. Oct. thru Feb. 7-28		3.25
FORTY-NINER - A very good responding golden yellow pompon, for flowering Sept. thru March	11-15	3.00
YEL. SCULPTURE - Medium single, sport of Sculpture, same response, lemon yellow 7-28	11-15	3.75

NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
11 WEEK VARIETIES		
SUSANNE MILLER - Large anemone disbud, buff	11-15	3.50
YEL FELLOW - Medium decorative, very productive, deep lemon	11-15	3.75
TACOMA - Medium decorative, good normal bloom- ing, orange yellow	11-15	4.00
IMMNCHION - Medium decorative, orange yellow, 7-28	11-15	3.75
THOROGRED - Large single, lemon yellow 7-28	11-15	3.75
YEL, L. IS, BEAUTY - Large anemone disbud, buff	11-20	3.50
KICNDIKE - Medium pompon, exceptionally good, March thru May, orange yellow	11-20	3.50
Very hard flower on very stiff stems, re- commended off season Sept, thru March, responds very readily under most conditions 8-1	11-20	3.00
PIPPIN - Deep lemon yellow pompons produced in abundance on good stems, with dark green foliage	11-20	3.25
BOJANGLES - Medium single intense lemon yellow	11-20	3.75
YEL. HIGHBROW - Sport of Highbrow can be used wherever Highbrow is used	11-20	3.50
TILL. WAMPUM - Medium anemone, good production, Light lemon8-1	,11-22	3.75
YEL, ROLINDA - Medium anemone, good pot normal, buff yellow	11-23	3.00
YEL PARAMOUNT - Large pompon, sport of Para- mount, deep lemon8-1	11-23.	3.50
12 WEEK VARIETIES		
COLDENROD - Well formed yellow pompon on goodstems, golden yellow and uniform response in extended season blooming Nov. thru Mar. 8-5		
HIGHLANDER - Medium decorative, heavy grower, deep lemon8-5	11-25	3,25

• 7 * (5.70 \$177.75 ¥)	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
AMINIA CONTRACTOR OF THE CONTR	I TIME	and the second of the second	and the second of the second o
YELLOW 12 WEEK VARIET	TES	,	
YEL PRISCILLA - Medium decorative, lemon	8-5	11-25	3.00
GOLDSMITH - Large decorative on good spray	ys, 8-5	11-25	3.25
SUNNYSIDE - Small pompon, 'very productive golden yellow	8-5	11-25	3.25
YEL. VALENCIA - Large single, good disbud golden yellow	8-5	11-28	3.50
OMEGA - Medium pompon, very productive, go substance, golden yellow	ood 845	. 12-1	3.25
YEL. GALAXY - Sport of Galaxy, deep lemon yellow daisy, with wide flat petals, poduced on good stems, with well formed sprays, very useful in off season flowing Dec. thru March	er-	12-1	3.50
YEL, FORTUNE - Sport of Fortune, deep leme		12-1	3.75
GOLD MEDAL - Small button pompon, lemon		12-1	4.00
13 WEEK VARIET	IES		
YEL. SPANGLES - Sport of Spangles, deep 1	emon 8-10	12-5	3.75
YEL ENCHANTRESS - Large anemone, spray o disbud, good response, light lemon col	or 8-10	12-5	4.00
YEL. ACCLAIM - Large pompon, sport of Acc	laim 8-10	12-5	3.50
YEL. CAMEO - Medium decorative, tall, li	ght 8-10	12-5	3.50
JACKPOT - Large decorative, very heavy, g disbud, golden yellow	ood 8-10	12-5	3.50
GOLDTONE - Medium single, heavy petal, de lemon	ep 8-10	12-5	3.75
CINDERELLA - Midium single, lemon yellow.	8-10	12-5	3.50
GOLDIE - Small pompon, good producer, dee	p 8-10 .	12-10	4.00
IMF. YEL. SUPREME - Large anemone disbud,	light 8-10	12-10	3.50

VARIETY PINCH DA		PRICE 50 ONLY
YELLOW 13 WEEK VARIETIES		
CORSAIR - Large golden yellow pompons for winter and early Spring, recommended for Dec. thru March Flowering, responds readily under most		
reasonable growing conditions, good sprays and atems8-10	12-12	3.00
14 WEEK VARIETIES		
SHANROCK - Large decorative, bright lemon 8-15	5 12-15	3.25
SEQUIN - Small pompon, bright lemon 8-15	5 12-15	3.75
YEL RIVIERA - Medium decorative, bright lemon 8-1	15 12-15	3.75
YEL. SATELLITE - Medium pompon, lemon 8-15	12-15	4.00
YEL. SNOWCREST - Light lemon yellow with bright green center. Very attractive when cut before		
the center is fully opened. Dec. thru March, sharp response8-15	12-15	3.50
YEL, GARZA - Medium anemone, light lemon 8-19	5 12-15	3.50
GOLD SEAL - Medium single, bright lemon 8-19	5 12-20	3.75
VIBRANT - Large decorative, very good response		
for extending the season, Dec. thru March, heavy producer, deep lemon 8-19		3 <b>.2</b> 5
SUNRISE - Medium pompon, responds in low temperature, lemon 8-19	5 12-20	3.50
REVELKY - Lemon yellow decorative, responds		3.75
Feb	J = -	2-12
YEL. KRAMER - Large decorative, good shipper, used extensively on the west coast 8-19	5 12-20	3.75
YEL. SNOW - Medium pompon, very productive, deep lemon 8-19	5 12-25	3,25
YEL. REVELATION - Medium pompon, good production, lemon yellow 8-20	0 12-25	3.00
YULEFLAME - Large decorative, deep lemon 8-2	0 12-25	3.50
SIREN - Medium decorative, lemon yellow 8-20	0 12-25	3.25

		1 to 4. 2 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	ngaghangan is = 10 - is the epitimoreal communication of the direct of the district of the dis	a-pagayilisasibu rakandarakibu rindib filarahirakibilishiliganiliganiliga		07-47-50 AV AV AV
OI.	VARIETY		1400.4 (000	ORMAL CH DATE	MATURES	PRICE 50 ONLY
	AETTOM	14 WEEK	VARIETIES			
	ILL. YEL. SNOWBOUNI	Medium decord	tive, ligh	t .8-20	1-2	3.50
	BEONZE & RED	8 WEEK	VARIETIES			
	. plass or in the	ellent as cut flo	owers, unde	r	10-15	<b>3.7</b> 5
	JAMES STEWART - Apr produces well or as cut flowers: glass or in the	ricot golden, sm n good stems and in the early clo garden with pro	sprays. G	ood der	10-15	3.75
	ADELAIDE - Small po	ompon, dark bron	ze	7-20	10-20	3.00
	PARADISE - Deep com	ral red daisy, r	ecommended	7-20	10-20	3.75
	JEMIMA - Large pom	pon, dark bronze	. ( , 7 ) 0 0 0 0 0 0	7-20	10-20	3.00
•	but larger and glossy finely c 20th, a very go	ronze pompon, wi, resembling Ill more fuller, hav ut foliage, bloo od novelty in the	. Snowdrift ing small ms Oct. e 8 week		10-20	3.75
	BR. MARY MCARTHUR		sport of		10-20	3.75
		9 WEEK	VARIETIES			
	BONTON - Medium po	mpon, orange bro	nzė	7-25	10-25	3.00
,	FIREBIRD Medium	decorative, redo	lish bronze	. 7-25	10-25	3.75
	BUCKSKIN - Tawny b responds to off June and early	ronze daisy, ver season blooming cloth house	ry good proc March thru	ducer 1 17-25	10-25	3.50
	OCT. BRONZE - Medi	um single, rose	wood orange	. 7-25	10-28	3.00
		, rich orange ap	pricot	7-25	11-1	3.50
	IMP. BR. DAISY - N	Medium single, in	ntense ora	nge . 7-25	11-1	3.75

NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
VARIETY PINCH DATE	MATOREO	And the second s
BRONZE & RED 9 WEEK VARIETIES		
NAVAHO - Medium pompon, mahogany red 7-25	11-1	3.75
BR. BUCKINGHAM - Medium single, bright orange bronze 7-25	11-1	3.75
IMP. RED DAISY - Medium single, bright deep red 7-25	11-1	3.50
RED SENECA - Medium decorative pompon, reddish bronze	11-1	3.75
FLAME GLOW - Medium single, good spray and foliage, bright golden orange, resembles	11-1	3.75
Melba	11-1	3.75
10 WEEK VARIETIES		
JETFIRE - A flaming bronze red, medium decora- tive pompon, this color is effected very little by hot weather, excellent as a cut flower either under glass or in the cloth house. Recommended Apr., thru Oct., also used as a pot plant	11-5	′ 3.50
RUBICON - Large bronze red decorative of good substance, good Sept. thru Nov. in greenhouse 7-28	11-5	3,25
BUTTERSCOTCH - Medium pompon, tawny bronze 7-28	11-5	3.50
BEAUREGARD - Orange bronze decorative pompons of good form and substance. Excellent growth habits, responds very good for off season schodules. Recommended highly for cloth	· · · · · · · · · ·	
house from Sept. 1 thru Oct., responds well in spring blooming March thru May 7-28	11-5	3.00
MAGICIAN - Large Pompon, red bronze 7-28	11-5	3.50
RED RUST - Medium Pompon, rust bronze 7-28	11-5	3.75
CASSANDRA - Medium pompon, orange bronze 7-28	11-5	3.75
*BITTERSWEET - Medium single, bright red 7-28	11-5	3.50
*GYPSY - Small anemone, very good pot plant, normal and cloth house, red bronze 7-28	11-8	3.50

VARIETY NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
BRONZE & RED. 10 WEEK VARIETIES		
BARBARA FULLER - Medium deep coral red anemone, excellent late fall pot plant	11-10	3 <b>.7</b> 5
*COPPERHEAD - Very large coppery bronze decora- tive, good disbudded or in sprays, excellent cut flower, and recommended for pots, must be pinched later than is usually recommended when grown as pots because of height 7-28	11-10	·
CHEVRON - Intense mahogany red withstands summer and early fall heat	11-10	3.50
THE TITAN - Large anemone, disbud or spray, scarlet crimson 7-28	11-10	3.75
CHANTICLEER - Large pompon, reddish bronze 7-28	11-10	3.75
PARAGON - Large decorative, late cloth house, red 7-28	11-12	3.50
BR. MASTERPIECE - Large pompon, good disbud, responds well, rosewood	11-12	3.75
ILL. TANGIER - Large pompon, rust red7-28	11-12	4.00
DK. BR. MASTERPIECE - An improvement over Br.  Masterpiece, very good as disbud or spray and is used extensively along the west  coast, dark bronze	11-12	3.50
pact plant with compound spray. Recommended as pot plant	11-12	3.75
CADET - Small red anemone, good pot; normal 7-28	11-14	3.75
* 11 WEEK VARIETIES		•
SHALIMAR (GHSE) - Orangë bromze anemone short compact habit well suited for pot plants. 7-28	11-15	3.75
RED PRINCETON - Medium decorative, brazil red.7-28	11-15	3.75
MRS. DEWEY - Medium single, heavy petal, deep orange bronze	11-15	3.75
ILL. REDHEAD - Small pompon, very productive, dark red	11-17	3.75

,		NORMAL NCH DATE	MATURES	PRICE 50 ONLY
	BRONZE & RED  11 WEEK VARITIES			
	RUBAIYAT - Velvety red formal pompon, excelled red for extending the season thru Oct. and Jan	1	.11-20	3 <b>.</b> 75
	THELMA - Medium size orange scarlet pompon, produced on good rigid stems and excellent sprays. A wonderful color admired by ever one, responds well to late shading in the	cy-		
	cloth house, recommended Sept. thru March		11-20	3.25
	LEGAL TENDER - Medium decorative, red gold	. 8-1	11-20	3.50
	RUSTICON - Large pompon, rust bronze	. 8-1	11-20	3.25
	TLL. WARRIOR - Medium pompon, dark orange bronze	8-1	11-20	3.75
	ILL, REDWOOD - Large pompon, good normal blocer, reddish bronze		11-23	3.75
	DK. BR. MINUET - Medium pompon, dark rosewood salmon		11-23	4.00
	12 WEEK VARIETIES			
	BR. GOLDSMITH - Large decorative, responds to off season b looming, mars orange		11-25	3.25
	YOLANDA - Small anemone, productive, orange bronze	. 8-5	11-25	3.75
	CRIMSON VALENCIA - Large single, good disbud or spray, red crimson	. 8-5	11-28	3.50
	INDIAN HEAD - Medium single, good production reddish apricot	8-5	11-28	3.50
	APR. VALENCIA - Large single, disbud or spragapricot	8-5	11-28	3.50
	AMBERINA - Medium decorative, orange bronze.		12-1	3.75
	GALAXY - Orange scarlet single, responds reacted to delayed flowering, excellent for extending the season Dec. thru March	ding	12-1	3.25
	RED HERITAGE - Medium Pompon, sport of Herita	age, . 8-5	12-1	4.00

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
BRONZE & RED 13 WEEK VARIE	<u>ries</u>		
BR. ENCHANTRESS - Large anemone, disbud or responds well to off season blooming, scarlet	OT CHIEG	12-5	3.75
RED ENCHANTRESS - A red sport of Enchant responds very readily to off season be and should be very useful from Dec. 5 Feb. Good grown in sprays but disbud enchances the color and with proper he produces a large red at Christmas whe are needed	th thru ding andling n reds	12-5	4.00
DEBONAIR - Large pompon, responds nicely Christmas when delayed with light, cr	THEOTE	12-5	3.50
PACEANTRY - Medium decorative, crimson r	red 8-10	. 12-10	3.75
CAVALCADE - Medium pompon, very, good, nor bloomer, mandarin red and gold	mal	12-10	4.00
HARLEQUIN - Medium size crimson red decovery good for delaying thru Christmas	- mo titro	12-10	3.75
IMP. BR. SUPREME - Large anemone, disbut	d, buff	12-10	3.75
CHRIST. STAR - Red Daisy, excellent win variety, responds well to extended of season b looming Dec. thru Jan	<u> </u>	12-12	3.25
BR. MINSTREL - Medium pompon, coral bro	nze 8-10	12-12	3.50
RED MINSTREL - An Imp. Br. Minstrel, rebronze		12-12	3.75
DK. BR. MINSTREL - Mdeium pompon, deep bronze		12-12	3.50
14 WEEK VARI	ETIES	•	
BR. RIVIERA - Medium decorative, lumino bronze	ous orange	12-15	3.50
CHRIST, GREETINGS - A large decorative pon, responds well for extending the Dec. thru Feb	red pom- season 8-15	12-15	3.25
TOPAZ - Medium single, orange bronze	8-15	12-15	3.75

LOWLON2 - STUGTED HAT	O ANERONES		
VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
BRONZE & RED 14 WEEK VARIET	IES	;	
ER KRAMER - Bronze decorative, very good shipper, used extensively along the we coast	st	12-20	3.75
MERRYMAKER - Medium single, responds well thru March, crimson with bronze revers	Dec. e 8-15	12-20	3.25
POINSETTIA - Large bright red daisy, spar production, but beautiful for Christma	se s 8-15	12-20	3.25
BRICK RED KRAMER - Brick red decorative, pons produced on stiff stems and good used extensively on west coast, good s	sprays.	12-20	3.75
PINK & LAVENDER 8 WEEK VARIET	IES		•
CITATION - Pink pompon, short compact groad good spring pot, grown in sprays	wth, 7-20	10-15	3.75
*FAIRYLAND - Medium decorative, good spring pot, lavender	g 7-20	10-15	3.75
JEWELL - Lavender pink button pompons, nevery little introduction an oldtimer is very versatile, for either cut flow under glass or in the gardens and early cloth house, responds as spring pot	r that vers Ly	10-15	3.50
JESTER - Medium single, dark orchid		10-15	4.00
CARCLYN YOSICK - Medium decorative, laver		10-20	3.50
MAYFAIR - Pink single, growth and product better than Reward, responds to off se flowering March thru Oct	tion eason	10-15	3.75
CAPT. COCK - Medium pompon, responds well shading, deep rose	L to 7-20	10-23	3.00*
TSUKUSHI PINK - Light pink single, a variused on the west coast	Lety 7-20	10-20	4.00
MARY McARTHUR - Small pompon, salmon rose	e 7-20	10-23	3 <b>.7</b> 5
9 WEEK VARIET	IES		
ELVIRA (NEW) - A semi dwarf pink daisy so for growing in sprays, a good color, or growth for growing on those side bench 9 week group	with low hes,	10-25	4.00

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
PINK & LAVENDER  9 WEEK VARIETI	ES		
PK. DOT - Medium pompon, light lavender	7-25	10-25	3.25
PINKETTE - Medium pompon, responds well A	pr. 7-25	10-25	3.50
JESSIE - Medium pompon, solid pink sport Pk. Dot., light lavender		10-25	3.75
REWARD - Bright pink daisy, responds very well to year around blooming. A wonder variety has a sharp bud set and should used in most programs from March thrublooming	erful   be   Oct.	10-25	3.25
OCT. PINK - Medium single, light lavender	···· 7 <b>-</b> 25	10-25	3.75
*BLUECHIP - Medium large decorative, lumin orchid pink, responds easily to off se flowering, excellent from March thru oblooming	eason Oct.	11-1	3.00
LILLIAN DOTY - Large pompon, good disbud off season Aug. thru Oct., light laver	for ider. 7-25	11-1	3.75
W. H. BUCKINGHAM - Medium single, lavende (Pk. Calif. Daisy) rose pink		11-1	3.25
BALLERINA - Medium single, lavender pink.	7-25	11-1	3.75
*PCRTRAIT - Luminous orchid pink, short gr recommended as pot plant or cut flower off season blooming	rin	11-1	3.00
TEMPO - Large pink decorative, dark laver recommended March thru June and Sept. Oct. for cloth house culture	thru	11-3	3.75
10 WEEK VARIET	, , ,		
ONECTA (NEW) - Pale pink quilled large fl quills are straight and possess unusua stance, very strong semi-dwarf stems a excellent foliage. Suitable for novel pots, blooms Nov. 5th	al sub- and ity	11-5	4.00
DK. BULKLEY - Medium pompon, solid perfection, deep lavender	et	11-8	3.75

the second second second second second

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
PINK & LAVENDER 10 WEEK VARIE	ETIES		
*CRITERION - A very good addition to the y around pink pot plants, large decorati pompon, suitable for disbudding, low a bushy when properly grown as pot. Resuniformly the year around, also excel	.ve ind sponds		
as disbud cut flower	7-28	11-8	3.25
PENNANT - Deep pink decorative, holds col well in all shading programs and response well March thru Oct. flowering	onds	11-10	3.50
COVER GIRL - Medium anemone, compact grow light lavender, recommended for low sibenches	.de	11-10	3. <b>7</b> 5
*HUMDINGER - Large violet formal pompon, l compact growth, good as pot plant		11-10	3.25
*QUEEN OF PINKS - Small incurved pink disk the number one pink pot at most seasor responds very sharply to off season bl ing, a very formal flower of good sub- stance and color during most of the year	ns, Loom-		
DK. LINDA LOU - Small anemone, sport of I	7-28 Linda	11-10	3.00
LINDA LOU - Small anemone lavender, very productive in sprays, responds well to season blooming	off	11-10	3.50
PANDORA - Large decorative pompon, bright pink, good in normal season and Aug. a Sept. cloth house	t deep	11-10	3.50
THYRA - Large pompon, good pot normal, di	isbud.	11-10	3.50
SAL. MASTERPIECE - Sport of Masterpiece,	salmon	11-12	3.75
MASTERPIECE - Bright deep lavender, free ing and responds to off season flowers readily, fades rapidly in warm temperature.	ing atures,		
but is still used in a lot of schedule very productive	es, 7-28	11-12	3.25

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
PINK & LAVENDER  10 WEEK VAR	<u>IETIES</u>		
ROSE MASTERPIECE - Sport of Masterpiece	e, light 7-28	11-12	3.50
MEMORIAL - Medium anemone, lavender pi	nk 7-28	11-12	3.75
TAFFETA - A two tone soft pink decorate responds readily to off season flow lacks some in color but its ease of sponse makes this variety desirable some schedules	ering, re- in	11-12	3.25
ILL. REGAL - Medium pompon, novelty g production, royal purple	ood,	11-12	4.00
ILL. SPRINGTIME - A warm rich truly pi of good shipping qualities, respond off season blooming, March thru May	s well to	11-12	4.00
11 WEEK VAR	<u>IETIES</u>		, ,
ORCH. BEAUTY - Medium anemone, good sp growth, orchid lavender	rays and 8-1	11-15	3.75
FREIDA - Large anemone, disbud or spra lavender pink	y, light8-1	11-15	
ARBUTUS - Small pompon, light pink.,	8-1	11-15	3.75
DK. NORMA - Large anemone disbud, dark		11-15	
ILL. FORMAL - Large decorative, quille lavender pink	d petal,	11-18	3.75
NUGANO - Medium pompon rose pink in condesirable for Thanksgiving	olor, very	11-20	3.75
MAJORETTE - Medium anemone, light lave	ender 8-1	11-20	3.75
GRAND SLAM - Medium large single, good bloomer, silvery pink	normal	11-20	3.50
PK. L. IS. BEAUTY - Large disbud anemo		11-20	3.50
PINKY - Medium decorative, lavender p	ink 8-1	11-20	3.75
ALMEGA - Large pompon, form and color light lavender	good, 8-1	11-20	3.25

**	NORMAL	M A minore	PRICE
Aller Control of the	PINCH DATE	MATURES	50 ONLY
PINK & LAVENDER  11 WEEK VARIETI	ES		
POLKA - Medium anemone, recommended Oct. the June as pot, lavender pink	hru 8-1	11-20	4.00
MINUET - Medium pompon, good form and substrose pink	tance, 8-1	11-23	3.25
12 WEEK VARIETI	ES		
PRINCESS - Small pink pompon that has good sprays with good stems, responds well to off season blooming Dec. thru Feb		11-25	3.50
*BEAUT. LADY - Large lavender pink anemone, as pot plant for extending the season De and Jan	ec.	11-25	3.25
VALENCIA - Large single, disbud or spray, sponds well, rose pink	re- 8-5	11-28	3.50
SAL VALENCIA - Large single disbud or sprange responds well, salmon pink	8-5	11-28	3.75
DK. VALENCIA - Large single, disbud or spreresponds well, orchid pink		11-28	3.25
HERITAGE - Large dark pink formal pompon, production, responds to off season bloom recommended Dec. thru March	ming,	12-1	3.50
ALVODA (NEW) - Large pink pompon, good for blooms in early December	m, 8-5	12-1	4.00
13 WEEK VARIETI	ES	,	
DK. ENCHANTRESS - Large anemone, disbud or dark lavender	spray, 8-10	12-5	3.50
ENCHANTRESS - Large anemone, can be grown a disbud or sprays, should be used more for extending the season, responds sharply bud set, sets even with marginal temperand a beautiful pink that makes a big state.	or with ature how-		0.50
ing, recommended Dec. thru March flower.	ing 8-10	12-5	3.50
DEBUTANTE - Large pink daisy, responds sha to off season blooming, very nice color good sprays and growth habit. Dec. thru March	, with	12-10	3.25
ARGYLE - Small pompon, good substance, lig	ht	12-10	<b>3.7</b> 5

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
PINK & LAVENDER  13 WEEK VARIETI	ES	.* * * * * *	
IMP. DK. SUPREME - Large anemone, disbud, lavender pink	8-10	12-10	3.50
RUFFLED SUPREME - Large anemone, disbud,	8-10	12-10	3.25
LT. PK. MINSTREL - Sport of Minstrel, shell pink	8-15	12-12	3.50
MINSTREL - Medium pompon, good substance, lavender pink	8-15	12-12	3.25
IMP. PK. MINSTREL - A beautiful shade of prompon, produced on good sprays with go stems and foliage, good normal season and season a	ood		
delays well if the temperature is kept a constant 60 degrees	8-15	12-12	3.75
CORONET - Medium single, dark pink	8-15	12-15	3.75
RIVIERA - Medium decorative, responds Dec. March, lavender rose pink	thru 8-15	12-15	3.25
DK. RIVIERA - Medium decorative, deep lave same as Riviera except darker	ender, 8-15	12-15	3.00
BURGUNDY KRAMER - Medium decorative, burgu	undy 8-15	12-20	3.75
SHELL PK. KRAMER - Medium decorative, light pink	nt 8-15	12-20	3.75
pompons, produced on excellent growth of good stems and foliage. All the Krame:	with r	. :	
varieties are used in quantity along the west coast, and are good shippers	he	12-20	3 <b>.7</b> 5
PK. KRAMER - Medium decorative, rosy laver	nder 8-15	12-20	3 <b>.7</b> 5
PEACH KRAMER - Medium decorative, salmon pink	peach 8-15	12-20	3 <b>.</b> 75
DK. PK. KRAMER - Medium decorative, dark lavender pink	8-15	12-20	3.75
PK. TREAS. IS Medium decorative, light lavender	8-15	12-20	3.00

VARIETY		NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
PINK & LAVENDER	14 WEEK VARIET:	<u> </u>		
MEDALLION - Lavender rose good growth, recommende off season flowering	ed Dec. thru Feb.	for_	12-20	3.50
ROSALIND - Medium single,	lavender pink	8-15	12-20	3.50
LYNDA McLANE - Medium pompgood growth habits, exception pompon	cellent late pink	ζ	¹ 1 <b>2-2</b> 5	4.00
	STANDARI	O S		
WHITE	8 WEEK VARIET	<u>tes</u>		
SILVER SHEEN - Medium incu	arved, white	7-20	10-20	3.25
	9 WEEK VARIET	(ES		
SILVER QUEEN (NEW) - A new cellent quality, with a foliage	superb stem and		10-25	3.75
NIGHTINGALE - A beautiful with a Chartreuse green extensively along the with shipper in great demand	n overcast, used west coast. Exce	very ellent	10-25	3.25
AMBASSADOR - Large incurve	ed, cream white.	7-25	10-25	3.50
SNOW WHITE - Large incurve	ed, white	7-25	11-1	3.00
KAY TASHIMA - Spider, whit	te	7-25	11-1	3.75
*QUEEN'S LACE - Very artist responds to off season Nov. and March thru May	flowering Sept. y as pot plant,	thru re-		
quires staking and show after short days have b			11-1	3.25
*WILSON'S WHITE - A large incurved with loose per to off season flowering ing compact and spreads	tals, responds reg. Its habit of ing and its read	eadily grow-		. ,
response has made this variety to date for year	the best white	pot	11-1	2.75

# STANDARDS

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
WHITE 9 WEEK VARIET:	<u>IES</u>		
ALBATROSS - Large incurved pure white states used very extensively along the west good shipper on excellent stems. A governety for All Saint's Day	coast,	11-1	3.00
WH. MARY GARDEN - White Spider, sport of Garden	7-25	11-1	3 <b>.7</b> 5
10 WEBK VARIE	<u>ries</u>		
ROSS, large incurved standard, excellent normal season variety and for the year around standard, responds readily and with stands the heat, recommended for thru Oct. flowering	ent r June		3.00
BETSY ROSS - Large incurved, white		11-5	3.00
WH, RAYONANTE - Large white spider, stra tublar petals, flowers have good subs and ship exceedingly well, used very tensively along the west coast and fo season blooming Sept. or in cloth hou	ight tance ex- r off	11-5	3.50
*IND. WHITE - Large incurved pure white s excellent for off season blooming, re ing readily to marginal temperatures. commended March thru May and Oct. thr Also used extensively as pots	spond- Re- u Dec.	11-5	2.75
WH. FERN EDWARDS - Medium incurved, whit	e 7-28	11-10	3.00
MONUMENT - Medium incurved, cream white.	7-28	11-10	3.25
CRYSTAL QUEEN - An Imp. Jean Elizabeth i (Imp. Jean Elizabeth) ness of color, exc	n clear-		
for off season, for Nov. thru March	7-28	11-10	3.25
KECON'S WHITE - Large spider, white	7-28	11-10	3.00
MRS. IWATA - Large white incurved sport Phillip Kay	of 7-28	11-10	4.00
WH POCKETT - Large exhibition white	7-28	11-10	3.50
· 11 WEEK VARIE	ETTES		
STERLING - Large incurved, white	8-1	11-15	3.50

## -26-S T A N D A R D S

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
WHITE 11 WEEK VAFIET:	<u>IES</u>		
MARKETEER - Medium incurved, white	8-1	11-18	3.25
MEFO - Large incurved cream white standard responds to off season blooming, recommon Nov. thru March	ended	11-20	3.00
CREAM MEFO - Large incurved, cream	8-1	11-20	3.50
*WH. FRICK - Medium semi-incurved, white suffused with pink	8-1	11-20	3.50
WH PETER JOHN - Medium reflexed white, u extensively along west coast, grown as disbuds or China mums		11-23	3.75
12 WEEK VARIET	IES		
CHATTANOOGA - Large incurved white, very for normal bloom and used for extended blooming Dec. thru March through the s		11-25	3.25
DEC. GLORY - Medium incurved, perfect for good shipper, white		12-1	3.25
MARG MOELLER - Medium incurved, white	8-5	12-3	3.50
13 WEEK VARIET	IES		
DEC. WHITE - Medium incurved, white	8-10	12-5	3.50
WH, MISTLETOE - Medium incurved, white	8-10	12-5	3.75
SNOWLINE - Large incurved, white	8-10	12-10	3.50
SMITH'S WHITE - A medium size white semi- used for late normal blooming, does no too well in delayed blooming	t respond	12-13	3.25
SMITH'S CREAM WHITE - Medium incurved, sp Smith's White, cream white	ort of 8-10	12-13	4.00
YÉLLOW 8 WEEK VARIET	י ייייי יייייי ייייייייייייייייייייייי		
HARVEST GOLDEN - Medium incurved, deep go	lden 7-20	10-15	3.50
*GOLD LODE - Reflexed golden yellow flower very good spring pot, also good large disbud and early fall under glass	garden	10-15	3.50

# STANDARDS

VARIETY NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
YELLOW 8 WEEK VARIETIES	•	
CELESTRA - Small incurved, very solid mum, bright lemon	10-15	3.75
BUTTERBALL (GHSE) - Small incurved, light	10-20	3.50
MRS. KIDDER - Medium incurved, responds well, very good for local use, deep lemon 7-20	10-20	3.50
*BLAZING GOLD - Medium sized, standard used extensively as a pot plant and early mum, responds readily for off season pots 7-20	10-23	3.00
9 WEEK VARIETIES		
MORIBANA - Intense golden spider with a pro- minent disc, very good substance with strong stems, an excellent spider of lasting quality, responds to shade readily	10-28	3.75
LUYONA - Large yellow spider mum on good stems, with quality blooms	10-25	3.75
SMITH'S SUPERLATIVE - Medium reflexed standard, branches freely and makes a wonderful pot plant during the late summer and fall months. Flowers are too heavy and stems too weak Jan. thru April, used heavily along the west coast		
as China mums	10-25	4.00
YEL. AMBASSADOR - Large incurved, light lemon yellow 7-25	10-25	3.50
SUNGLOW - Large incurved, good shipper, golden yellow	10-25	3.50
GOOD NEWS - Golden yellow incurved standard with waxy petals, the year around standard that all other standards are compared with.  Response is sure at all time. Shipping qualities are superb, used vérý heavily		
along the west coast	11-1	2.75
YEL. IVANHOE - Golden yellow sport from Ivanhoe, very good as disbud or China mums, responds uniformly	11-1	3.50
*YEL. LACE - Sport of Queen's Lace, responds to same treatment, light lemon	11-1	3.25

## -28-STANDARDS

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
YELLOW 9 WEEK VARIET:	IES		
*HOOKED YEL, LACE - Spider, light lemon ye	11ow 7-25	11-1	3.75
*GOLD LACE - Spider, golden yellow	7-25	11-1	3.25
YEL. ALBATROSS - Lemon yellow, sport of Algood shipper, used along the west coast	lbatross, t 7-25	11-1	4.00
GOLDEN GLORY - Small incurved, good pot no season, deep lemon		11-1	3.75
10 WEEK VARIET	IES		
YEL. CURLY SPIDER - Spider, lemon yellow.	7-28	11-5	4.00
KAUAI - Lemon spider	7-28	11-5	4.00
YEL. WAIKIKI - Spider, lemon yellow	7-28	11-5	4.00
*DK. IND. YELLOW - Large incurved, deep len	mon. 7-28	11-5	3.00
*IMP. IND. YELLOW - Large incurved, deep 1	emon 7-28	11-5	3.00
*IND. YELLOW - Large incurved, bright lemony yellow, very versatile and used in all seasons, both in cut flower schedule as pot plant schedules, set bud uniformly even at marginal temperatures. All thother Ind. Yellow sports respond to the	nd , e		
same treatment	7-28	11-5	2.75
SUE SALLY JONES - Spider, lemon yellow	7-28	11-5	3.25
YEL. RAYONANTE - Large yellow spider stra tubular petals, used very extensively a the west coast, good shipper, responds	long		
off season flowering Sept. on in cloth house	7-28	11-5	3.50
YEL. MONUMENT - Large incurved, light le	mon 7-28.	11-10	3.50
YEL. QUEEN - Light lemon yellow, sport of Orchid Queen, used in all programs whe the other Queen's are used	re.	11-10	3.25
YEL, POCKETT - Large exhibition, light le yellow	mon 7-28	11-10	3.50
HONEYDEW - Medium large, honey colored ye standard, very good at its normal seas used along the west coast as China mum	on,	11-12	3.50

# STANDARDS

VARIETY NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
YELLOW 11 WEEK VARIETIES		
LORRAINE - Spider, lemon yellow 8-1	11-15	3.75
YEL. MARKETEER - Medium incurved, light lemon 8-1	11-18	3.50
MAJ. BONNAFFON - Medium size incurved, an old- timer that ships well and is being revived due to popular demand8-1	11-20	3 <b>.7</b> 5
YEL. MEFO - Large incurved yellow standard, responds to off season blooming and is used in most off season schedules from Nov. thru June	11-20	3.00
*BONN. DELUXE - Small incurved standard, the top variety in pot plants, habit of growth and response is superb, the variety that all other pot plants are judged by. Included in all schedules, but temperature should be 65 or above during the dark months to produce		0.77
a uniform bud set	11-20	2.75
FRIENDLY RIVAL - Large incurved, responds well, very good for local use, deep chrome 8-1	11-20	3.25
HARVESTER - Medium incurved, good substance, deep lemon 8-1	11-23	3.25
MARIE DEPETRIS - Medium incurved, stiff stem, good shipper, deep golden 8-1	11-23	3.25
YEL. PETER JOHN - Medium lemon yellow, reflexed standard of good substance and growth, used extensively along the west coast as disbuds or China mums8-1	11-23	3.75
12 WEEK VARIETIES	The second second	
MRS CALKINS - Medium incurved, deep lemon yellow	11-25	3.75
DK. YEL. CHATTANOOGA - Large incurved, deep lemon yellow, sport of Chattanooga 8-5	11-25	3.50
*SUNCCLD - Large incurved, quilled at times, deep lemon yellow		3.75
GOIDEN PEARSON - Golden yellow incurved standard,  sport of Gladys Pearson, used very extensively for blooming at Thanksgiving8-5	11-25	

# STANDARDS

VARIETY DE LUCIE DE LOKES	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
YELLOW 12 WEEK VARIE	ETIES		
GOLDEN MRS. ROSS - Large incurved, very for local use, light golden	good 8-5	12-3	3.25
YEL. MOELLER - Medium incurved, lemon ye		12-3	3.50
CHALICE - Medium incurved, lemon yellow.		12-5	3.75
GOLDEN MISTLETOE - Medium incurved, light golden	nt8-10	12-5	3.75
TOBIN'S YELLOW - Sport of Smith's White, yellow semi-incurved. The best late.	standard		
flowering normally Dec. 15th, can be for Christmas	8-10	12-13	3.25
METEORE - Medium incurved, deep lemon	8-10	.12-13	3.50
DAUNTLESS - Small incurved, lemon yellow	w 8-10	12-13	3.75
BRONZE & RED 8 WEEK VARIA	etterferijening stillferminien trudpisserterbispasje		
MAYFORD'S TRIUMPH - Large orange reflex tional color, for the garden and ear glass. Wonderful cut outside where a are late enough	ly under seasons	10-15	3 <b>.7</b> 5
AMBER BRIGHT - Large golden bronze incurbeautiful in the outside garden as cuflowers, where the weather permits, to be grown 6 to 8 stems to the plant diamber bronze	ut should isbudded.	and the state of	3.75
9 WEEK VARI	ETIES		
HILDA BERGEN - Small incurved, dark brown	nze 7-25	10-25	3.50
DALWIN - Spider, light bronze		10-25	4.00
*RED GLITTERS - Medium reflexed, dark re-	7-25	10-28	3.75
*GLITTERS - Medium reflexed, reddish ora	nge 7-25.	10-28	3.75
DETROIT NEWS - Large incurved standard, sponds well and is the top bronze fo around schedules, used very extensivalong the west coast	re- r year ely		

# STANDARDS

NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
VARIETY FINCH DATE		
BRONZE & RED 9 WEEK VARIETIES		
*ROYAL BRONZE - Large orange bronze disbud, produced on tall straight stems, very good as disbud, responds well to off season		
flowering, used some as pot but is normally too tall	11-1	3.25
APR. QUEEN - Medium incurved, orange bronze 7-25	11-1	3.75
ANTIQUE - Bronze spider mum for cut flower and pot plants use	11-1	4.00
IVANHOE - Large disbud bronze, produced on good straight stems, used as disbuds or China mums along the west coast 7-25	11-1	3.50
10 WEEK VARIETIES		
MRS. EISENHOWER - Large golden bronze spider.  Quills are slightly barbed and possess great substance. Very vigorous and tall growth.		
Good foliage and stem. Normal bloom Nov. 5th, 10 week group	11-5	3.75
NOMAGO - Spider, bronze	11-5	3.75
*DK. IND. BRONZE - Large incurved, sport of Ind. Bronze, dark bronze7-28	11-5	3.25
WAIKIKI - Spider, Bronze 7-28	11-5	3.75
*IND. BRONZE - Large incurved buff bronze stand- ard, a good bronze for Nov. thru March, but fades during the late spring and summer, re- sponds readily	11-5	3.00
GENA HARWOOD - Large bronze spider, sport of (Br. Rayonante) Rayonante, very good shipper, used extensively along the west coast.		
Responds to off season blooming, Sept. on in cloth house 7-28	11-5	3.75
MAMORU - Very artistic, spider, dark apricot. 7-28	11-5	3.75
ANACONDA - Large incurved, very good for local use, copper red	11-8	3.50

#### -32-S T A N D A R D S

	VARIETY CALLED		NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
	BRONZE & RED	10 WEEK VARIET	IES	ti n	
•	*DELAWARE - Reddish bronze, free breaking pot plant sharply to year around : very promising as year a	variety, respo flowering, look around variety,	nds s		
	particularly during the			11-8	3.25
	OAKDALE - Medium incurved,	copper bronze.	7-28	11-10	4.00
	ARS, STAHELIN - Medium inco	urved, copper b	ronze.7-28	11-10	3.75
	BR, ORCHID QUEEN - Large in buff	reddish bronze	7-28 with	11-10	3.50
	golden buff reverse, resseason flowering	sponds evenly t	o off 7-28	11-13	3.25
	GARNET KING - Medium reflet true red standard, velve cut normal season and for	ety red excelle	nt as 7-28	11-13	3.50
	STANLEY NAYDO (NEW) - Large sport of Armistice Day.	e incurved, bro	nze 8-1 e	::11 <b>-</b> 20	1,11, <b>4.</b> 00 (1,5)
	FR, FRICK - Medium incurved	d, light bronze	8-1	11-20	3.50
	BR. PETER JOHN - Medium res bronze, used extensively Coast as disbud or China	y along Califor	8-1	11-23	3.75
	GLADYS PEARSON - Large light ard, still very much in a season blooming	demand for norm	al .	11-25	3.50
	OAK LEAF - Dark Bronze spon as is true with all the the Thanksgiving footbal grown sure fire mum	Pearsons, thes	e are asily 8-5		3.25
	BR, MISTLETOE - Medium incu	urved, buff bro	nze. 8-10	12-5	3.75

#### -33-S T A N D A R D S

VARIETY	LANGION H. L. HAND	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
PINK & LAVENDER	8 WEEK VAR	IETIES		
buds, in the sout	ize incurved pink n and as early gar hern gardens where	den dis- weather	10-15	3.50
door cut flower i	avender standard, er glass and as ean the southern gar	rly out- dens	2 10-15 <sub>171</sub>	3.75
	9 WEEK VARI	ETIES		
SUGAR PLUM - Medium	incurved, deep lav	ender 7-25	11-1	3.75
	light lavender spiry well to cloth h	iouse	11-1	3.50
MRS. R. A. WALKER -	Spider, deep laver	der pink 7-25	11-1	3.75
BUNBU - Spider, deep	lavender pink	7-25	11-1	3.25
	10 WEEK VAF	IETIES_		
along the west co	vender spider with od shipper, used east, responds to con in cloth house.	extensively off season	11-5	3.50
J. W. PRINCE - Mediu with good substan is used as China	m incurved lavende ce, sport of Chief mums on west coast	'tan, and	11-5	3.50
ties it responds is very versatile pink standard. F	curved standard, k the Indianapolis to off season bloc making it the top ades badly during	varie- ming and selling the very	11-5	3.00
*PEGGY HOOVER - Spide			11-10	
ORCHID QUEEN - Large			11-10	
DK. ORCHID QUEEN - D	eark sport of Orchi	d Queen, ing and is		
	'ul during Jan. thi along the west coa		11-10	

## STANDARDS

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
PINK & LAVENDER  10 WEEK VARIET:	IES		
PHILLIP KAY - Large incurved lavender star very useful on the west coast		11-10	3,00
PK. FERN EDWARDS - Large incurved lavender standard, a west coast variety, look primising under glass	ro-	11-10	3.00
PK. POCKETT - Large exhibition, lavender.		11-10	3.50
MASUMI PINK - Large incurved, deep pink	7-28	11-10	3.25
11 WEEK VARIET	<u>ies</u>		
ARISTOCRAT - Large incurved, deep lavender	r, 8-1	11-20	3,25 *
*HELEN FRICK - Medium incurved, rose pink.	8-1	11-20	3.50
ROSE DELIGHT - Medium incurved, deep rose	8-1	11-20	3.25
*THANKS, PINK - Medium reflexed, dark amara	anth 8-1	11-23	3.50*
DK. PETER JOHN - Medium reflexed amaranth as disbud or China mum along west coast		11-23	3.75
ED. SEIDEWITZ - Large incurved, very good bloomer, lavender pink	normal	11-23	3.50
LT. PETER JOHN - Lavender, reflexed, used extensively as disbud as China mum alor the west coast	ng		.3.00
13 WEEK VARIETI	CES		
PK. MISTLETOE - Medium incurved, lavender.	8-10	12-5	3.75

#### -35-GARDEN VARIETIES

\* RECOMMENDED FOR SPRING POT PLANTS PINCHED AND SHORT DAY TREATMENT SAME DAY.

(D) VARIETIES RECOMMENDED AS BETTER WHEN DISBUDDED

(2)				PRICE
VARIETY	en de Arres (Orange) en la compaña de la La compaña de la compaña d	HEIGHT		50 ONLY
WHITE				
OSAGE - Cushion, decorative,	, border, white	Short	Sept. 5	5.00
CANDLELIGHT - Decorative, se ivory white	econdary border,	Med.	Sept. 5	3.00
D.D.AHRENS - Decorative, bac		Tall	Sept. 10	3.00
PAPER WHITE - Decorative, se	econdary border,	Med.	Sept. 10	3.50
*CRYSTAL MAID - Cream decoration low growing plant that for borders. Responds we	t is well suited	i .		
Plant culture. Also very	A good for 2, bor	Short	Sept. 12	6.25
*CHRIS COLUMBUS - Large decorream white. Responds ting and is the top white	o off-season bloom- Garden Variety			•
for Spring Pot blooming. pot blooming	WIRO cobs TOL 2	Tall	Sept. 15	3.25
WHITE CUSHION - Cushion, bo traces of pink in buds. first year	Blooms later the		Sept: 15	3.00
GLORIA (NEW) - A very free sized decorative pompon.	Flowers are large	r	٠	
and more double than Chr growth habits and foliag	is Columbus, Good	Med.	Sept. 15	7.50
*CALCITE - Cream white decor off-season blooming. Go pot plant	ative responds to od Spring Garden	Med.	Sept. 15	3.00
*MARTENS WHITE - Large decor border, white		Med.	Sept. 15	3.75
POWDERPUFF (CUSHION) - Bord	er, white	Short	Sept. 15	3.50
POLAR ICE - Decorative and white		Med.	Sept. 15	3.50
*WHITE BOUNTY - Cream white Responds to off-season b Spring garden pot plant.	looming. Good	Tall	Sept. 15	3.25

## -36-GARDEN VARIETIES

VARIETY	HEIGHT	MATURES	PRICE 50 ONLY
WHITE			
D WH. TOWER - Large pompon, secondary border and cut, cream white	Tall	Sept. 15	3.25
*SNOWSPOON - Large white Shasta daisy like flowers with long tubular petals	Med.	Sept. 18	6.25
BENORA (NEW) - Dwarf cushion type growth with excellent stems and foliage. Large 3" whit flowers on well shaped plants. Blooms	е	Sept. 20	7 50
	DHOLO	pepio. 20	7.50
WHITE WONDER - Large pompon, secondary border and cut. Ivory white	Med.	Sept. 25	3.75
*SHALIMAR (H) - Large white decorative flowers produced on medium height growth. Good Mother's Day and later pot. Better when	• .		
disbudded	Med.	Sept. 25	3.50
WHITE RICE - Large pompon, border and pots, white	Short	Sept. 25	3.50
*CSTOSA - Large white low growing. Responds to off-season blooming. A good addition to the Spring Garden pots	Short	Sept. 25	3.75
WHITE CLOUD - Decorative, secondary border, white	Tall	Sept. 25	3.75
NORTH STAR - Single, background and cut flower, white	Med.	Sept. 28	3.50
*PEPITA - Small button pompon. Good Spring Pot plant variety	Med.	Sept. 28	3.75
SPINDRIFT - Decorative, secondary border, white	Med.	"Oct. 1	4.00
GARDENIA - Large white decorative, flowers are very double and large, 3½" in diameter.  A very profuse bloomer , combining extreme vigor and strong stems with excellent			
foliage on a semi-dwarf plant. An out-	Med.	Oct. 1	4,.00
SNOW FALL - Decorative, secondary border, white	Med.	Oct. 1 .	3.50
ERMINE - Decorative, secondary border, ivory white		Oct. 1	3.50

## GARDEN VARIETIES

VARIETY	<u>HEIGHT</u>	MATURES	PRICE 50 ONLY
WHITE			;· ·
*MARSHMALLOW - Medium single with waxy petals very good low growing garden variety, excellent for Spring pots	A CAST OF STREET	Oct. 5	3.75
LIMELIGHT - Decorative, background and cut, white	Med.	Oct. 5	3.75
* LYRIC - Small single with good substance in petals. Very attractive as Spring pot plant. Very good also as 3" pot plant		en e	
AVALANCHE - Large decorative, secondary border, cream white	Tall	Oct. 5	3.75
*HORIZON - Medium decorative pompons produced on good sprays with excellent stems and foliage. Exceptionally good as early cut flower under glass or in the garden. Responsely well for off-season flowering in the	nds.		
Spring, either as cut or pot plant	Med.	Oct. 5	3.50
YOUDATH'S WHITE - Large decorative, secondary border, white	Med.	Oct. 5	3.00
IVORY GLOW - Large disbud, ivory	Med.	Oct. 5	3.00
*CLASSIC - Pure white pompon used as cut flower under glass or in the garden. Not as good for this purpose as Horizon, but acceptable		Oct. 10	3.75
*MAESTRO - Medium pompons, cream in color, produced on very low growing plants.  Responds to off-season blooming. Recommended as Spring Garden pots	d. :	Oct. 10	3.75
WHITE SPOON - Spoon, secondary border, white.		Oct. 10	3.50
*SILVERPLATE - Medium decorative, pure white,. responds well for Spring pot sales			- L-1
SILVER BALL - Large pompon, background or cut, white	Tall	Oct. 15	
IRENE - Small secondary border, or cut, white.	Med.	Oct. 15	4.00
NORONA - Small pompon, background or cut, white		Oct. 15	

#### -38-GARDEN VARIETIES

VARIETY	HEIGHT	MATURES	PRICE 50 ONLY
YELLOW .			
PATHFINDER - Decorative, serrated petals, secondary border, deep lemon	Med.	Aug. 28	5.00
REVERENCE - Large decorative border, chamois yellow	Short	Sept. 1	6.25
*EARLY GOLD - Medium pompon, low growing, responds very sharply to off-season blooming. Sometimes considered too short.	Short	Sept. 5	3.75
GOLDEN HOURS - Pompons, secondary border, chronyellow		Sept. 8	3.25
DELIGHT (H) - Medium pompon, secondary border, golden	Med.	Sept. 12	3.75
GENISTA - Decorative, secondary border, canary yellow		Sept. 12	4.00
YEL. SUPREME (H) - Cushion, border, bright lemon	Short	Sept. 15	3.00
SUNAPEE - Pompon, secondary border, deep lemon	.Tall	Sept. 15	3.50
*POMPONETTE - Orange pompon of medium size, low growing. Responds to off-season blooming. Good Spring Garden pot plant	Short	Sept. 15	3.25
YEL. CUSHION - Cushion, decorative, border light yellow	Short	Sept. 15	3.00
GOLDEN CUSHION - Cushion, border, golden yellow	Short	Sept. 15	
DEFTANCE (H) - Decorative, secondary border, golden yellow	Tall	Sept. 15	3.50
*YEL. CHRIS COLUMBUS - Medium large decorative bright lemon. Responds sharply to off-season blooming. By far the best of all the yellows for Spring Garden pots. Either	Med.	Sept. 15	3.25
as 6" or 3" pot		,	
*FARLY YELLOW - Small button, secondary border, deep lemon		Sept. 15	
GOLDEN CARPET - Cushion, border, golden		Sept. 15	3.50

#### -39-GARDEN VARIETIES

				PRICE
	VARIETY	HEIGHT	MATURES	50 ONI
	YELLOW			
*[	MING - Medium large pompon, golden orange yellow, responds well for Spring pot plants	Med.	Sept. 18	4.00
	GOLDEN GOPHER - Decorative and secondary border, orange yellow	Med.	Sept. 20	3.50
	*SEPT. SUNSHINE - Medium single, very prolific with blooms. Responds well for Spring pot plants. Very showy, bright lemon	Med.	Sept. 20	3.25
	*AGLOW - Orange yellow pompon. Responds well as Spring Garden pot plant	Med.	Sept: 20	5.00
	REAL GOLD - Large decorative, secondary border, deep golden	Med.	Sept. 20	7.50
	WYCHWOOD - Large pompon, secondary border, canary	Med.	Sept: 20	3.25
	CANARY WONDER - Large pompon, secondary border and cut, canary yellow	Med.	Sept. 25	3.25
	GOLDEN WONDER - Large pompon, secondary border, and cut, golden		Sept. 25	4.00
	CHARLES NYE - Large pompon, secondary border deep lemon	Tall	Sept. 25	3.75
	CEPT. GOLD - Cushion, border, lemon	Short	Sept. 25	3.50
	GOLDEN SUNSET - Large decorative, background copper gold	Med.	Sept. 25	3.50
	SPELLBINDER - Large decorative, secondary border and cut, bright yellow	Med.	Sept. 25	7.50
	*HONEYCOMB - Honey yellow pompon, good form.  Responds well for Spring Garden Pot plant.	Med.	Sept. 25	3.75
	*MOONLIGHT (DEPETRIS) - Large decorative, bright yellow pompons. Respond well for Spring Garden pots		Sept. 25	3.75
	LEE POWELL - Large decorative, background and cut, chinese yellow	Tall	Sept. 25	3.75
	SULPHUR SPOON - Spoon, secondary border, light yellow	Med.	Sept. 25	4.00

#### -40-GARDEN VARIETIES

<u>Variety</u> allow a second secon	HEIGHT	MATURES	PRICE 50 ONLY
YELLOW			
TANGERINE - Large decorative, secondary border, deep orange	Med.	Sept. 25	3.25
ASTORIA (NEW) - A very free flowering plant  producing numerous sprays of deep lemon pompons on stiff stems		Sept. 28	7.50
FLAXEN BEAUTY - Large decorative, background		Oct. 1	
FREYA (NEW) - Very large deep golden yellow 4" blooms, produced on medium upright growth with excellent stems and foliage. Good flower placement		Oct. 1	: <b>7</b> 50
TRANQUILITY - Decorative, secondary border,	Med.	Oct. 1	6,25
*CHIQUITA - Small button, deep lemon, responds well for Spring Garden pot plants		Oct. 1	3.25
MOCNBEAMS - Pompon, secondary border and cut, pale lemon	Med.	Oct. 1	3.75
ETHEL WATERS - Large incurved, disbud, light lemon, sport of Ivory Glow	Med.	Oct. 5	4.00
JAMES EADIE - Large pompon, secondary border, deep chrome	Med.	Oct. 5	3.25
YEL. AVALANCHE - Large decorative, background, light lemon	Tall	Oct. 5	3.25
*GARLAND - Small lemon yellow single, responds well for Spring Garden pot plants	Short	Oct. 5	3.50
POLARIS - Single, secondary border, golden buff	Med.	Oct. 5	4.00
D MRS. ROTAN - Large decorative, secondary border and pot, deep chrome	Med.	Oct. 5	3.25
SUNSTONE - Spoon, novelty, background or cascade, light yellow	Tall	Oct. 8	3.75
*SPODE - Large incurved, short growing bright lemon, garden variety suitable for growing as disbud. Responds well for Spring Pot plants	Short	Oct. 8	6.25

#### -41-GARDEN VARIETIES

VmitIu'IY	HEIGHT	MATURES	PRICE 50 ONLY
YELLOW		•	
*YEL. SPOON - Very artistic spoon type flowers responds well at Mother's Day and later as Spring pot plant. Very novel, light yellow in color		Oct. 10	3.75
TREASURE - Golden yellow pompons.produced on good stems and sprays for cut. Excellent for normal blooming under glass or outside blooming throughout the South	Tall	Oct.10	3.75
GOLDEN SPOON - Spoon, secondary border, golden yellow	Med.	Oct.10	
*YEL,.BLANKET - Small yellow button, responds for Spring garden pot plants	Med.	Oct.10	3.25
BRIGHT FORECAST - Pompon, background and cut flower, bright lemon	Tall	Oct.10	3.50
*GOLDRUSH - Medium single, lemon yellow, responds to off-season blooming. Excellent cut flower under glass or in the garden. Responds well as Spring Garden pot plant	. Med.	.0ct.10	3.75
ARLORA - Beautiful large perfect shaped blooms well spaced on very rigid stems from well branched plants with bright green foliage. Flowers are bright lemon and full double, excellent specimen plant	y.	Oct,10	3.75
SWEEPSTAKE - Pompon, secondary border, buff	. Med.	Oct. 12	3.75
MICHIGAN (NEW) - Large clear yellow blooms fully 4" and larger across, produced on beautiful vigorous plants with rigid stems. Should be disbudded and supported due to size of bloom. Good outside cut flower when protected from frost		Oct.12	7.50
*LEMONADE - Pale ivory yellow, used by some as Spring pot plant. Responds well, but color is very light. We find Yel. Chris. Columbus by far the best variety		Oct.12	3.75
SUNBURST (NEW) - Large cactus type 4" and larger when disbudded. Beautiful golden yellow blooms produced on vigorous plants with excellent foliage and stems. Should be supported since heavy rains and wind will blow the large blooms over		Oct.12	7.50

#### GARDEN VARIETIES

	· VARIETY	HEIGHT	MATURES	PRICE 50 ONLY
eut,	YELLOW			
	CARIOCA (NEW) - Another large flowered addition to the late garden varieties. Should be disbudded. Blooms are fully 4" across, large decorative type. Flowers are golden yellow and produced on good stems and foliage		Oct.12	7.50
	*GOLD LODE - Medium reflexed, bright yellow, early enough for garden use around Toledo and farther South. Responds excellently for Spring Garden Pot plants. Either disbud or spray			3.50
	JUDITH ANDERSON - Button, border, bright lemon	Med.		3.25
	RODELL IMPROVED - Button, background plantings and cut flowers, light lemon	Med:	Oct.15	3.00
	YEL. IRENE - Small button, background plantings and cut flowers, light lemon		Oct.15	3.25
	BUTTERCUP (H) - Large incurved, background and cut, golden	Short	Oct.15	5.00
	SUNDEW - Large incurved, disbud, background and cut, golden	Med.	Oct.15	4.00
	*VALIANT - Another large incurved, light golden Mum, early enough for garden use. Responds well for Spring pot plants. Should be disbudded	Med.	·Oct.15	4.00
	*HONEYSWEET - Large incurved, golden yellow, early enough for garden use and responds excellently for Spring pot plants. Should be disbudded	Med.	Oct.15	4.00
	SARASOTA - Medium pompon, bright lemon, excellent cut flower variety for under glas or the early Cloth House		Oct.15	5.00
	GOLDEN CHEER - Pompon, background, bright lemon	Tall	Oct.15	3.75
	BRONZE & RED			
	HARVEST BRONZE - Decorative, border, apricot bronze	Short	Aug.20	4.00

## -43-GARDEN VARIETIES

				PRICE
	VARIETY	HEIGHT	MATURES	50 ONLY
	BRONZE & RED			
	GLOW WORM - Semi-double cushion, border, orange scarlet		Sept.8	3.75
	EARLY HARVEST - Cushion, border, mahogany orange	Short	Sept.8	3.75
	HARBINGER - Large decorative, border, golden bronze	Short	Sept.8	3.75
ą	W.P.SNYDER - Medium pompon, apricot orange, responds well for Spring pots. Beautiful orange yellow well shaped plants. Must have full 60 degree temperatures if bloomed before Mothers Day	e ce Med.	Sept.10	3.75
	AUTUMN SONG - Decorative, secondary border, wine rose.	Med.	Sept.10	3.25
	GEO. LUXTON - Large decorative, secondary border, light bronze	Med.	Sept.12	6.25
	AUTUMN TIDE - Decorative, secondary border plantings, coral salmon	Med.	Sept.15	3.25
	BR. POMPONETTE - Pompon, border, golden bronze	Short	Sept.15	5.00
	EARLY CRIMSON - Decorative, secondary border bright crimson	Med.	Sept.15	4.00
	APACHE - Large decorative, secondary border, red and gold	Med.	Sept.15	5.00
	EARLY BRONZE - Button, border, orange bronze.	Short	Sept.15	3.00
	RED GOLD - Button, border, red & gold	Med.	Sept.15	3.50
	NEW MAR - MILLS - Large pompon, border, ruby red	Short	Sept.15	7.50
	ORLOMA - Decorative, cushion border, apricot bronze	Med.	Sept.15	4.00
	CHIPPA RED - Large decorative, secondary border and cut, maroon red	Med.	Sept.15	7.50
	FLAMBOYANT - Decorative and secondary border and cut, flaming orange bronze	Med.	Sept.15	6.25
	EARLY KATHLEEN - Decorative, secondary border coppery bronze	Med.	Sept.15	5.00

## -44-GARDEN VARIETIES

VARIETY	HEIGHT	MATURES	PRICE 50 ONLY
BRONZE & RED			
AUTUMN BEAUTY - Decorative, secondary border, chestnut red	Med.	Sept.15	4.00
SEPT. BRONZE - Button, secondary border, golden bronze	Med.	Sept.20	3.00
TORONTO (NEW) - Cushion border, bronze	Short	Sept.20	7.50
GOBLIN - Small pompon, secondary border, golde	n Tall	Sept.20	3.50
RED GLOW - Small pompon, secondary border,	Med.	Sept.20	3.75
*ORSONA - Reddish bronze pompon, responds well for Spring Garden pots	Med.	Sept.20	4.00
SCARLET CRIMSON - Decorative, secondary border bright red		Sept.20	3.25
MME.CADILLAC - Large pompon, border, raspberry wine	Short	Sept.20	4.00
ROUGE CUSHION - Cushion, border, bright red	Short	Sept.25	3.75
BR. WONDER - Pompon, secondary border and cut, rosewood bronze	Med.	Sept.25	3.50
PLAINSMAN - Decorative, secondary border, oran		Sept.25	5.00
CROWN JEWELL - Decorative, secondary border, bright red	Short	Sept.25	3.50
CHAMP. CUSHION - Cushion, border, deep bronze.	. Short	Sept.25	3.00
COMD. CUSHION - Cushion, border, red	Short	Sept.25	3.00
ALPENA - Decorative, secondary border, dark red	Med.	Sept.25	6.25
MAHOGANY CUSHION - Cushion; border; jasper red	Short	Sept.25	3.00
ELITE CUSHION - Cushion, border, salmon bronze	e Short '	Sept.25	3.50
MARIONETTE - Pompon, secondary border, rust	Med.	Sept.25	3.75
HOLIDAY (H) - Large decorative, secondary border and cut, golden bronze	Med.	Sept.25	3.50

#### -45-GARDEN VARIETIES

VARIETY (1996)	HEIGHT	MATURES	PRICE 50 ONLY
BRONZE & RED			
*REMEMBRANCE - Decorative dark carmine red holds color well and response good for Spring pots. When temperature is held at full 60 degrees during bud set. Better to use for Mothers Day or later		Sept.28	3.50
LIPSTICK - Cushion, border, ruby orange		Sept.28	4.00
KATHLEEN LEHMAN - Large decorative, secondary porder, orange bronze	Med.	Sept.28	3.50
MOROCCO (NEW) - Dwarf cushion type growth producing 3½" blooms in large quantities on well shaped plants. A reddish bronze border plant	Short	Oct.1	7.50
CAPRICE (NEW) - Large full decorative 4" blooms having a good deep apricot bronze color. Strong bushy semi-dwarf growth with excellent foliage	Med.	Oct.1	7.50
ADMIRATION - Decorative, secondary border, salmon fawn	Med.	Sept.28	3.25
*IRON MOUNTAIN - Deep red pompon changing to rust. A very beautiful red when first open, fades rapidly. Responds very sharpl for Spring pots. Well suited for either 6" or 3" pots and responds for Valentines Day		Oct.1	6.25
JUBILEE (H) - Pompon, secondary border, crims	son Med.	Qct.1	4.00
ROYAL RUBY - Pompon, secondary border, dark crimson	Med.	Oct.1	4.00
MOGUL - Pompon, secondary border, orange	. Med.	Oct.1	4.00
REVERIE - Decorative, secondary border, buff bronze		Oct.1	
FIESTA - Pompon, secondary border, orange rust, good for cut		Oct.1	
MAGNIFICENT - Decorative, secondary border, plum red	. Tall	Oct.1	3.50
RED CLOUD (CUSHION) - Border, scarlet red	. Med.	Oct.1	3.50

#### -46-GARDEN VARIETIES

VARIETY	HEIGHT	MATURES	PRICE 50 ONLY
BRONZE & RED		-	
RED RIDING HOOD - Decorative, secondary border, bright red	Med.	Oct.1	3.25
SAM WILLISTON (CUSHION) - Border, deep red	Short	Oct.1	3.25
GONDOLIER - Decorative, secondary border, crimson red	Med.	Oct.1	5.00
LESHARA - Decorative, novelty, secondary border, mulberry red	Med.	Oct.1	3.75
BONFIRE - Decorative, secondary border, bright red	Med.	Oct.1	3.75
REGINA - Large decorative, secondary border, apricot bronze	Med.	Oct.1	4.00
red, good as spring pot	Med.	Oct.1	3.75
card, spoon - Spoon type, secondary border, red bronze	Med.	Oct.1	3.50
FIRECRACKER - Decorative, background and cut mahogany bronze	Tall	Oct.5	4.00
CYDONIA - Decorative, background and cut, mahogany bronze	Tall	Oct.5	3.00
*SEPT CHEER - Cherry red single, low growing, responds well for spring pot plants	Med.	Oct.5	3.00
BURGUNDY - Large pompon, background and cut, wine red	Tall	Oct.5	3.00
RUBY POMPON - Pompon, secondary border, ruby crimson	Med.	Oct.5	3.00
RED TORCH - Single secondary border, bright red	Med.	Oct.5	3.00
*RED VELVET - Large decorative dark crimson responds readily for Spring pots. Not quite as showy as Remembrance or Iron Mt	Med.	0e <b>t.</b> 5	3.50
*MONA - Rust bronze formal pompon, responds  for Spring garden pots	Med.	Oct.5	3.50
AVALON - Pompon, background and cut, orange bronze	Tall	Oct.5	3.75

#### -47-GARDEN VARIETIES

VARIETY	HEIGHT	MATURES	PRICE 50 ONLY
BRONZE & RED			
COURAGEOUS - Decorative, secondary border dark ruby red	Med.	Oct.5	3.25
*MRS. DU PONT - Coral buff, large decorative pompon, responds to off-season blooming, good for Spring pots	Tall	Oct.5	3.75
GRANADA (NEW) - Very free flowering deep coppery bronze, decorative, intermediate size flower, produced in masses on excellent stems and foliage. Medium		Oct.8	7.50
height, good secondary border plant		000,0	· · · · · · · · · · · · · · · · · · ·
BUCKEYE - Pompon, secondary border, salmon bronze	Med.	Oct.8	4.00
BEACON - Large decorative, background and cut, coral apricot	Tall .	Oct.8	3.25
AVIATOR - Pompon, secondary border, copper bronze	Med.	Oct.8	3.25
SUCCESS - Large pompon, disbud, secondary border, deep crimson red	Med.	Oct.8	4.00
MIGUEL - Pompon, secondary border or cut, raspberry red	Tall	Oct.8	4.00
GLADIATOR (NEW) - Large 4" full decorative orange red blooms produced on plants of medium height with upright stems and good foliage. Very free flowering considering size of blooms. Try disbudding this one	Tall	Oct.10	7.50
*D CALUMET (H) - Brilliant apricot large decorative pompons produced on excellent sprays, having good stems and foliage.			
Responds very well as Spring pots making a better plant than Mrs. Du Pont. Responds well in the early Cloth House and is used normal in the Greenhouse as cut flowers,			
also where the weather permits is a wonder- ful cut flower garden variety	Med.	Oct.10	3.75
HUNTSMAN - Large decorative background or cut, scarlet orange	Tall	Oct.10	3.75
CARNIVAL - Pompon, background or cut, burnt orange	Med.	Oct.10	3.75
*CARAVAN - Large decorative, secondary border salmon bronze	Med.	Oct.10	4.00

#### -48-GARDEN VARIETIES

	יים דריוות	MATURES	PRICE 50 ONLY
VARIETY	HEIGHT	MATURES	DO ONLI
BRONZE & RED			,
BLUEBLOOD - Decorative, background or cut amaranth red	Tall	Oct.10	3.50
CARMINE QUEEN - Deep carmine red formal pompons, produced on excellent sprays.  Good early red cut flower under glass or in the garden			3.75
BAMBOO - Single prolific bloomer, background or cut, buff orange	··Tall	Oct.10	3.75
FIRESIDE - Decorative pompons; background and cut, burnt orange	Tall	Oct.10	3.50
ADMIRAL - Pompon, background and cut, dark red	Med.	Oct.12	4.00
FASHION - Decorative, secondary border, rose wood with dark center	Med.	Oct.12	3.50
WITCHERY - Petal decorative, secondary border, golden bronze quilled	Med.	Oct.12	3.50
CRUSADER (NEW) - Large double crimson red blooms 4 or more inches larger when disbudded produced on strong robust stems with very strong flower petioles. This is an outstanding specimen variety when			
disbudded for the late Mum garden or as China Mums		Oct.12	7.50
*JAMES STEWART - Small pompon apricot gold in color produced on excellent sprays and good stems. Good for early Cloth House cu		• • • •	
and normal blooming under glass also in the garden	Tall	Oct.15	3.75
ROBINHUE - Decorative pompon for background and cut, dark red	··Tall···	. Oct.15.	3.75
BOKHARA - Decorative, secondary border, brilliant red	· Med.	Oct.15	3.75
RAJAH - Large scarlet red daisy, with good sprays and stems. Excellent as cut flower in the garden or under glass normal	Tall	Oct.15	3.75
CHOPIN - Large incurved disbud, background, light bronze		Oct.15	5.00
MOONMAID - Pompon, background and cut, salmon bronze	1	Oct.15	4.00

### -49-GARDEN VARIETIES

	VARIETY SECOND 4 CONTROL 4	<u>HEIGHT</u>	MATURES	PRICE 50 ONLY
	PINK & LAVENDER			
	GLADNESS - Decorative pompon, border, China rose	Short	.Aug. 28	3.75
	CECIL BEED - Decorative, secondary border, deep lavender	Med.	Sept.1	3.75
	DR. LONGLEY - Decorative, border, rose pink	Med.	Sept.1	4.00
	SALMON PRECOSE - Large decorative border, salmon pink	Short	Sept.1	3.50
	AMELIA - Cushion, border, lavender pink		Sept.5	3.25
	ROSA - Cushion, border, rose pink	Med.	Sept.5	5.00
	DEAN KAY - Cushion, border, shell pink	Short	Sept.5	3.25
	PURPLE STAR - Decorative pompon, secondary border, brilliant purple			3.25
	*JOAN HELEN - Dark purple shading to crimson responds for Spring.pot plants.very readily, makes a beautiful plant. Color is good		Sept.10	3.25
*D	NYE'S FAVORITE - Large shaggy decorative, lavender, responds for Spring pot plants	Med.	Sept.10	3.50
	BARBARA SMALL - Pompon, secondary border and cut, lavender	Tall	Sept.10	3.25
	*ORCHID HELEN - Medium decorative, orchid lavender, responds for Spring Garden pot plants		Sept.10	4.00
	SUCCESSOR - Decorative, secondary border, silver lavender		Sept.10	3.75
	LORENZO - Quilled, secondary border, dark purple	Med.	Sept.15	3.50
	ROYAL ROBE - Decorative, secondary border, dark purple	Med.	Sept.15	4.00
	CHIPPEWA - Decorative, secondary border, and cut, bright purple	Med.	Sept.15	3.25
	VIOLET - Decorative, bright purple	Med.	Sept.15	3.50
	FAIRBOW - Pompon, secondary border, lavender pink		Sept.20	

#### -50-GARDEN VARIETIES

VARIETY	HEIGHT	MATURES	PRICE 50 ONL
PINK & LAVENDER			
TAPESTRY - Decorative, secondary border, salmon pink	Med.	Sept.20	3.50
HEATHER BLOOM - Decorative, secondary border, heather pink	Med.	Sept.20	3.25
*ALERT - Large decorative, dark purple pom produced on beautiful shaped plants. Responsively for Mothers Day and later	nds		
blooming as pot plants either as 6" or 3" plants	Med.	Sept.20	3.00
OLIVE LONGLAND - Decorative, secondary border, apricot salmon pink	Med.	Sept.25	3.00
EVANGELINE - Large decorative, secondary border, flesh pink	Med.	Sept.25	4.00
JEWELTONE - Pompon, secondary border or pots, rose pink	Short	Sept.25	7.50
LADY'S CHOICE - Large decorative, secondary border or pots, ivory pink	Med.	Sept.25	7.50
REFLECTION - Decorative, secondary border, rosy lavender	Med.	Sept.25	7.50
*PETRISIAN ROSE - Medium pompon, lavender rose in color, very versatile. Ideal as a Garden cut flower. Very good under glass as an early cut flower and responds either as a cut flower or Spring Pot plant very			hi oo
Well	Med.	Sept.25	4.00
*CECELIA - Medium decorative purple flowers produced in abundance on beautiful shaped plants. Responds well as a Spring Pot	Shont	Sept.25	3.50
IMP. E. WONDER - Pompon, secondary border and	SHOP		عر <u>،</u> ا
cut, lavender pink	Med.	Sept.25	3.50
*SPELLBOUND - Medium decorative, brilliant lavender pompon. Responds beautifully to Spring bloomings as pot plants	Med.	Sept.25	3.25
CAPT.J.SMITH - Cushion, border plant, lavender			
pink	Short	Sept.25	3.00

#### -51-GARDEN VARIETIES

.1.	VARIETY COLLEGE COLLEG	HEIGHT	MATURES	PRICE 50 ONLY
	PINK & L AVENDER			. t*
÷	*MAJOR CUSHION - Small decorative lavender pompons produced on a well rounded plant.  Responds for Spring pot plant either as a			
	6" or 3" pot mum. Temperature should be 60 degrees or better	Short	Sept.25	3.25
	COQUETTE - Cushion, border, rosy pink	Short	Sept.25	6.25
	ROSITA - Button, secondary border, light lavender rose	Med.	Sept.28	3,25
	JOYOUS - Cushion, decorative, border, lavender	Short	Sept.28	7.50
	MALINDA BROWN - Pompon, secondary border and cut, lavender rose	Med.	Sept:28	3.75
	BETTY - Decorative, background and cut, pink rose center	Tall	Sept.28	3.75
	TWINKLE - Cushion, border, deep rose purple	Med.	Sept.28	4.00
	MISTY MAID - Decorative, secondary border, light pink	Med.	Sept.28	3.50
	PAT: LEHMAN - Decorative, background and secondary border, peach pink			3.50
	ARISTOCRAT (H) - Large decorative, secondary border, deep wine		Sept.28	6.25
	FASCINATION - Large decorative, secondary border, lavender pink	.Med	.Oct.1	4.00
<b>€</b> D	MYRTLE WALGREEN - Large pompon, amaranth purple, responds for Spring pot plant	Med.	Oct.1	3.50
	3" across	Med.	Oct.1	3.50
	TIFFANY ROSE - Medium large deep rose single.  very prolific bloomer, responds well for spring pot plants	Med.	Oct.1	3.25
	OLD LAVENDER - Large decorative, background, bright lavender	IVIACI	I ICT	n 25
	SONNY - Small salmon pink pompon, excellent  cut flower either under glass or in the garden. Also responds good in the early Cloth House shadings		* * * * * * * * * * * * * * * * * * * *	4.00

#### -52-GARDEN VARIETIES

VARIETY	HEIGHT	MATURES	PRICE 50 ONLY
PINK & LAVENDER			
MAYFLOWER (NEW) - Very hard solid pompons, soft luminous pink borne atop perfect sprays and rigid stems. Excellent early cut flower	Med.	Oct.1	7.50
*MISCHIEF - Small purple daisies with prominent yellow centers produced in abundance on sturdy well rounded plants. Responds very uniformly to off-season blooming. Makes a wonderful 6" or 3" plant for Spring blooming Cannot be used in the same proportions as white and yellow, but a very desirable Spring pot plant	1g.		5.00
CHARM SPOON - Spoon, secondary border, rhodonite rose		Oct.1	3.75
ALEX CUMMINGS - Decorative, disbud and backgrodeep rose pink	ound Tall	Oct.3	4.00
NORTHERN QUEEN - Large decorative, good cut under glass or in the garden, rose pink dark center	Med.	* * * * * * *	4.00
*PETRISIAN MAUVE - Decorative, background, raspberry mauve	Med.	Oct.5	4.00
*PETRISIAN PINK - Decorative, background and cut, light pink	Med.	Oct.5	4.00
*LAVENDER LADY - Lavender decorative pompons  produced on a rather tall spreading growth  Responds well for Spring pots	Tall	Oct.5	4.00
CORONA (H) - Single, background and cut, deep lavender	. Tall	Oct.10	4.00
PONCA - Small decorative, border and backgroundark lavender	nd 🕮		
DREAM GIRL - Pompon, background and cut, ligh lavender	t Med.	Oct.10	4.00
*COURTIER - Medium decorative, lavender pink pompons, good as garden cut flowers and respond well for Spring pots		Oct.10	
*TIME - Large deep lavender rose pompons  produced on strong stems. Good specimen  plant in the garden when disbudded. Also responds for Spring pot plants	Med.	Oct.10	3.50

#### -53-GARDEN VARIETIES

 VARIETY	HEIGHT	MATURES	PRICE 50 ONL
PINK & LAVENDER			
*ORCHID SPOON - Orchid lavender spoon, responds for Mothers Day and later as a pot plant, novelty	Med.	Oct.10	3.75
ROSE SPOON - Spoon, secondary border, lavender rose pink	Med.	Oct.10	3.50
LASSIE - Large decorative, background and cut, deep pink	Med.	Oct.10	3.75
*MASQUERADE - Lavender pink button pompons with dark rose center, responds well for Spring pot plants	Med.	Oct.10	3.75
* JOYERINGER - Low branching decorative pompon, lavender rose overlaid with salmon. Ideally suited for spring pot plants. Responds well and makes a beautiful shaped plant. Color	L		
could be a little more desirable	Short	Oct.10	3.50
ROWNTE - Button, background and cut, dark Tavender	Med.	Oct.12	4.00
background, shrimp pink	Med.	Oct.12	4.00
ADAGIO - Pompon, background, raspberry rose	Tall	Oct.12	3.50
very versatile for either cut flowers und glass or in the garden and the early Cloth	ler		
	Med.	Oct.15	3.50
SONNET - Decorative pompon, background and cut, salmon pink	Med.	Oct.15	4.00
ENTERPRISE - Medium pompon, amaranth rose, produced on well formed and good stems. Exceptionally good as early Fall cut flowers under glass or in the garden when the weather permits. Also responds well in the early			
Cloth House	Tali	Oct.15	3.75
ELIZABETH HOOD - Large decorative, light lav. rose produced on good stems and sprays. Good cut flower under glass, or in the outside garden where weather permits	od Med.	Oct.15	3.75
CITATION - Large pompon, deep lavender pink, responds well as Spring pot plant	Med.		
· ranharran marran bhrring han hramin's 's see see	ricu.	000,19	3.75

#### -54-GARDEN VARIETIES

	LARGE FLOWERING MUMS WHICH ARE NORMALLY GROWN IN THE GREENHOUSE, BUT ALSO ARE GOOD OUTSIDE SHOULD BE DISBUDDED TO ONE BLOOM PER STEM.	PRICE 50 ONLY
	WHITE  SILVER SHEEN - Medium incurved Mum white Tall Oct.20	3.25
	YELLOW  HARVEST GOLDEN - Medium incurved, deep golden Tall Oct.10	3.50
*D	GOLD LODE - Reflexed golden yellow flower,  very good spring pot, also good large garden disbud and early Fall under glass Tall  Oct.15	3.50
	CELESTRA - Small incurved very solid mum, bright lemon	3.75
	MRS. KIDDER - Medium incurved, responds well very good for local use, deep lemon Tall Oct.15	3.50
	BUTTERCUP (H) - Large incurved, background and cut, golden Short Oct.15	5.00
	VALIANT - Large incurved, light golden color  for the garden or spring pot. Should be  disbudded Med. Oct.15	4.00
	HONEYSWEET - Large lemon yellow for the garden or spring pot. Should be disbudded. Med. Oct.15	4.00
	MICHIGAN (NEW) - Large clear yellow blooms  fully 4" and larger across produced on beautiful vigorous plants with rigid stems. Should be disbudded and supported due to size of bloom. Good outside cut flower when protected from frost	7.50
	SUNBURST (NEW) - Large cactus type 4" and larger when disbudded. Beautiful golden yellow blooms produced on vigorous plants with excellent foliage and stems. Should be supported since heavy rains and wind will blow the large blooms over Med. Oct.12	7.50

LARGE FLOWERING MUMS WHICH ARE NORMALLY GROWN IN THE GREENHOUSE, BUT ALSO ARE GOOD OUTSIDE SHOULD BE DISBUDDED TO ONE BLOOM PER STEM.

	* *				DDTOT
VARIETY	NA 2.44		HEIGHT	MATURES	PRICE 50 ONLY
BRONZE & RI	ED				
beautifu flower v be grown	n 6 to 8 stems to	garden as a cut permits, Should	Med.	Oct.15	3.75
CHOPIN - La light br	arge incurved dis	bud, background,	Med.	Oct.15	5.00
PINK & LAVE	ENDER				
good nor disbuds	mal season and a in the Southern				3 50
MAJOR BOWES normal s	5 - Deep lavender Geason under glass	standard, good for s and as early out-			<b>3.5</b> 0
		outhern gardens whe		Oct.15	3.75

#### PRICES PER 100

PRICE 50 ONLY	100 - 250	300 - 450	500 - 950	1000 Up
2.75	5.25	5.00	4.75	4.50
3.00	5.75	5.50	5.25	5.00
3.25	6.25	6.00	5.75	5.50
3.50	6.75	6.50	6.25	6.00
3.75	7.25	7.00	6.75	6.50
4.00	7.75	7.50	7.25	7.00
5.00	9.75	9.50	9.25	9.00
6.25	12.25	12.00	11.75	11.50
7.50	14.75	14.50	14.25	14.00

#### COLLECTIONS OUR SELECTIONS

Rooted Cuttings of a given number of varieties may be ordered as a Collection. Example - 500 R.C. - 50 each of 10 varieties, or 350 R.C. - 50 each of 7 varieties. Any desired quantity may be ordered in units of 50 or more. Minimum collection is for 300 R.C. Please state if Standards or Pompons are wanted, also Week Groups desired.

#### COLLECTION PRICES PER 100

300 - 550	600 - 850	180 at 19	900 Up
\$5.00	\$4.75	MI DOME	\$4.25

#### GARDEN VARIETY COLLECTIONS

For Growers who are not familiar with Garden Varieties, but who want a well balanced assortment, we offer the following Collections which include the better varieties for each specific purpose.

COLLECTION #1
---------------

Taller varieties for Cutting.

#### COLLECTION #3

50% for Cutting 50% for Bedding

#### COLLECTION #2

For Bedding or Borders.

#### COLLECTION #4

For Easter, Mothers Day. or Memorial Day Pots.

#### COLLECTION #5

Cushion Varieties Only.

WHAT CAUSES PREMATURE BUDDING OF CHRYSANTHEMUM CUTTINGS DURING THE WINTER AND SPRING MONTHS, AND WHAT TO DO TO PREVENT IT.

Bud initiation can occur ary time during the spring months whenever your temperatures in the Greenhouses are consistently 60 degrees Fahrenheit or above, and the days are short enough to initiate bud setting. These conditions can occur any time up until May 1st depending upon the variety and the locality in which they are being grown. Some varieties such as the garden varieties and early shading varieties require very little short day treatment, coupled with high temperatures to initiate buds. This same tendency to set bud readily is what makes these varieties desirable for early shading and garden work.

In order to prevent this premature setting of buds, these same varieties should be placed where they can be given additional light during the winter and early Spring months. Use 60 watt bulbs spaced 4 ft. apart and 30 inches above the plants. Use the lights for a period of 3 hours each night after dark up until May 1st, keeping in mind that at no time should there be a period of more than  $8\frac{1}{2}$  hrs. continuous darkness.

THE CONTRACTOR OF THE PROPERTY OF THE

eds 15% cantibural persons attachmining recommending property

which the state of the second constants and defined the first out of the second of the

For Market William College College



